A GREAT DAY FOR TAYLORS ELEMENTARY PTA

Taylors Elementary PTA Wins $20,000 Playground Grant from Let's Play and KaBOOM!

Taylors Elementary PTA in Taylors, SC is one of five winners of the 'Upgrade Your Play' video contest to increase active play opportunities for kids.

Let's Play (an initiative by Dr Pepper Snapple Group) and national non-profit KaBOOM! has announced Taylors Elementary PTA as one of the winners of the Upgrade Your Play video competition. This funding for playground equipment will help get more kids playing more often in communities across the country. As part of the contest, community organizations submitted fun, creative videos demonstrating why play is important for kids and the need for a new community playground.

As part of the Upgrade Your Play video contest, grantees will lead their community through a self-guided planning process and will build a playground using the KaBOOM! community build model.

"Great places to play are a necessity for all kids to grow up happy, healthy and resilient," said Roxane Rucker, vice president of community impact at KaBOOM!. "We want to ensure the kids who are often overlooked have the opportunity to reach their full potential. We are grateful to Dr Pepper Snapple Group for serving as our long-standing partner in supporting new play spaces that will help thousands of kids get the childhood they deserve filled with play."

By providing underserved communities with safe and accessible playgrounds through Let's Play, Dr Pepper Snapple Group is making play possible for more kids and doing its part to help eliminate the play deficit.

"We are thrilled to continue our work with KaBOOM! to help eliminate the play deficit by making play more possible for kids across the country," said Vicki Draughn, vice president - corporate affairs for Dr Pepper Snapple. "We are excited to see the creative, innovative stories that communities share through the Upgrade Your Play video contents, and are thrilled to help bring those projects to life over the next year to support the kids with the greatest need."

Whether due to reduced time for recess, to increased screen time, or simply not having safe parks or playgrounds to visit, kids have fewer opportunities to play. Through the Upgrade Your Play video contest, KaBOOM! and Dr Pepper Snapple will help to serve kids across the country by helping to introduce new, state-of-the-art playgrounds for communities that need it most.

Since 2011, Let's Play has already provided more than 11 million kids new opportunities to play by providing the funding, equipment and play spaces to help kids and families make active play a daily priority. With year-round grants available for new or improved playgrounds and sports equipment, Let's Play is committed to creating opportunities for all kids to play and thrive.
Play helps kids achieve balanced, well-rounded lifestyles. By 2020, Dr Pepper Snapple Group will have invested $38.5 million in Let's Play, impacting more than 13.5 million kids and engaging 80,000 volunteers.

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About KaBOOM!
KaBOOM! is the national non-profit dedicated to giving all kids - especially those living in poverty - the childhood they deserve through great, safe places to play. KaBOOM! inspires communities to make play the easy choice and works to drive the national discussion about the importance of PLAYces. KaBOOM! has collaborated with partners to build or restore more than 17,000 playspaces, engaged more than 1.5 million volunteers and served over 9 million kids. To learn why play matters for all kids, visit kaboom.org and join the conversation at twitter.com/kaboom, facebook.com/kaboom and Instagram/kaboom. #playmatters #PLAYceforKids

About Let's Play
Let's Play is an initiative by Dr Pepper Snapple Group to provide the funding, equipment and play spaces to help kids and families make active play a daily priority. Through Let's Play, Dr Pepper Snapple partners with two non-profit organizations, KaBOOM! and Good Sports, to build and improve playgrounds in underserved communities and provide grants for sports equipment. In this way, Dr Pepper Snapple is doing our part to help eliminate the play deficit by making active play possible for more kids. Since its launch in 2011, Let's Play has provided more than 11 million children with more opportunities to play via safe, accessible playgrounds and sports equipment. For more information, please visit LetsPlay.com or Facebook.com/LetsPlay.

About Dr Pepper Snapple Group
Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have seven of the top 10 non-cola soft drinks, and nine of our 10 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Bai, Canada Dry, Clamato, Crush, Hawaiian Punch, IBC, Mott’s, Mr & Mrs T mixers, Peñafiel, Rose’s, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit DrPepperSnapple.com. For our latest news and updates, follow us at Facebook.com/DrPepperSnapple or Twitter.com/DrPepperSnapple.

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SCPTA Office

The SCPTA office is open Tuesday and Thursday from 10 am - 2 pm. Vicki Patterson is happy to assist you.

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