Planning and Launching a Successful Reflections Program

Kima Garten-Schmidt
SCPTA Reflections Chair
2013-2014 Theme:
Believe, Dream, Inspire
History

• The PTA Reflections Program was established in 1969 by Mary Lou Anderson.

• For 40 years, the Reflections Program has encouraged millions of students across the nation and in American schools overseas to explore their artistic talents.

• During the 2009-2010 Program year more than 530,000 students in local PTA units submitted artwork.
Overview

Arts Areas
Students may submit works in any of the six arts areas:
• Film production
• Dance choreography
• Literature
• Musical composition
• Photography
• Visual arts

Student Eligibility through Local PTAs
Students must participate in the Reflections Program through a local PTA/PTSA in good standing.
Beginning the Reflections Program is easy. Students may participate in just one category or all six.
Grade Divisions

Students may enter the Reflections Program in the appropriate division for their grade. If students do not fall under specific grade divisions, the national PTA organization suggests that they be grouped as follows:

*Primary: preschool – grade 2
•Intermediate: grades 3–5
•Middle/Junior: grades 6–8
•Senior: grades 9–12
•Special Artist: all grades
Appoint A Reflections Program Chair

Develop Program Plan And Timeline

Promote The Reflections Program

Collect And Process The Artwork

Judging At Each Level

Celebrate The Participants

Artwork Passed To Next Level

Wrap Up The Details

Reflections Program Cycle
Forms

• Students must submit a “Student Entry Form” (signed by parent/guardian if student is under 18 years of age) they may get this from you or download one

• Local Reflections Chairs submit:
  – Enter Student Entry Forms online & submit copy & Art Work for local unit winners
Forms (cont.)

• Council Reflections Chairs submit:
  – The same as Local Unit or if already online, just advance student

• District Reflections Chair submits:
  – Make sure student entry form is online for district winners, attach copy and submit entries (at Reflections turn-in event in February 2014 in Columbia)

*Please make copies of all forms for your records.*
Helpful Tips

• Verify that artist statement section is completed by student. It is a requirement.

• Emphasize importance of reading and following rules for specific art area before submitting entry.
Judging

• Allow for sufficient time for judging of entries
• Judges should not be from the host school
• Provide judges with “judging rubric”
• It is important to conduct blind judging – where judges do not see the artists’ names – in situations or settings where judges may know a student
• Levels of judging: local, (council), district, state, national
Deadlines

- **State deadline**: February 2014.
- **District deadline**: to be determined by each district. Please check with your district Reflections Chair for further information.
- **Local deadline**: to be determined by each participating local unit. Please check with your local unit Reflections Chair for further information.
Awards Ceremony

• Awards Ceremony for all state winners is held in the Spring.
• National winners are notified in May.
• National winners for Outstanding Interpretation are invited to attend National Convention. Winners of Awards of Merit and Awards of Excellence receive a certificate from National PTA in July.
Student Entry Form

Note:
Parent/Guardian must sign if student is under 18
"Together We Can"
2010-2011 PTA Reflections Program
LOCAL PTA UNIT PARTICIPATION – FORM A

The following information is required from all local PTAs participating in the Reflections Program. Please complete the form and forward it with your Reflections Program entries to the next level of judging. This form documents the number of entries submitted to the Reflections Program at the local PTA level. Please provide all of the information required.

THIS FORM IS TO BE COMPLETED BY THE LOCAL UNIT REFLECTIONS CHAIRMAN.

Local Unit PTA Information
PTA/PTSA name (as listed on your bylaws or charter) ________________________________
PTA/PTSA address ________________________________
PTA/PTSA President’s name ________________________________
PTA/PTSA Vice President’s name ________________________________
PTA/PTSA Secretary’s name ________________________________
PTA/PTSA Treasurer’s name ________________________________
PTA/PTSA Program Chair’s name ________________________________
PTA/PTSA Program Chair’s address ________________________________
PTA/PTSA Program Chair’s phone # ________________________________
PTA/PTSA Program Chair’s email ________________________________

Number of students enrolled in school as of 10/9/2010 ________________________________
Number of students participating in school’s 2010-2011 Reflections Program ________________________________

Total Number of Entries Received by Local PTA

<table>
<thead>
<tr>
<th>ENTRIES</th>
<th>Primary (K-2)</th>
<th>Intermediate (3-5)</th>
<th>Middle (6-8)</th>
<th>Senior (9-12)</th>
<th>Total Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Musical composition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photography</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visual arts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dance choreography</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Film production</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total number of entries</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total Number of Entries Forwarded to S.C.PTA

<table>
<thead>
<tr>
<th>ENTRIES</th>
<th>Primary (K-2)</th>
<th>Intermediate (3-5)</th>
<th>Middle (6-8)</th>
<th>Senior (9-12)</th>
<th>Total Forwarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Musical composition</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photography</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visual arts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dance choreography</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Film production</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total number of entries</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please send this completed form with your entries to the next level of judging.
Form B

### 2010-2011 PTA Reflections Program
LOCAL PTA UNIT PARTICIPATION – FORM B

The following information is required from all local PTAs participating in the Reflections Program. Please complete this form and forward it with your Reflections Program entries to the next level of judging. Please provide all of the information requested.

**THIS FORM MUST BE COMPLETED BY THE LOCAL UNIT REFLECTIONS CHAIRMAN.**

<table>
<thead>
<tr>
<th>Category</th>
<th>Category</th>
<th>Students' Name</th>
<th>Full Address</th>
<th>Phone</th>
<th>Age</th>
<th>Grade</th>
<th>Division</th>
</tr>
</thead>
<tbody>
<tr>
<td>Literature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Literature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Literature</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Music</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Music</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Music</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photo</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photo</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photo</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visual Arts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visual Arts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visual Arts</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dance</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Film</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Film</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Film</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Four (4) entries in each category are allowed per PTA unit.
Maximum number of entries from each school is 24.
PTA Reflections
Parent/Guardian Consent Form

I give my permission for my child/daughter, __________________________ (NAME), to participate in the taping, photographing, or audio recording of a PTA® Reflections™ entry. I give consent for said student's video and/or physical appearance to be included in the entry and agree that National PTA® shall be the exclusive owner of copyright in such taping, photographing, or recording. This entry may be used an unlimited number of times in perpetuity in connection with the PTA Reflections Program or other National PTA® projects. I understand that these entries may be judged at the local, regional, state, and national level. Entries may be displayed at a school or at another public area, including the Internet.

Name of student submitting the entry: __________________________

I have read and understand the rules of the Reflections Program.

__________________________
Parent/Guardian Printed Name

__________________________
Parent/Guardian Signature

For Reflections participants, this completed form must accompany the artwork submission and Student Entry Form if another person appears in the submission who is under the age of 13.
Submission Checklist

2010–2011 PTA Reflections Program
“Together We Can”

Submission Checklist

This checklist is for use in preparing your unit’s Reflections Program packet for submission to the next level of judging. Please keep this list for your records. If your packet is not complete, it may be disqualified.

- Confirmed that you are a PTA/PTSA in good standing.

- Forms
  - Student Entry Forms completely filled out, including:
    - PTA ID number (found at the top corner of PTA mailing labels)
    - Original signatures of student and, if student is under 18, parent/guardian
    - Required Artist Statement
    - Original Student Entry Forms for all entries included in the packet
    - Appropriate PTA Portfolio Form completely filled out and included in packet
    - Made copies of Student Entry Forms (including attached artist statements) for PTA files

- Literature Entries
  - Student’s name written clearly on the back of each page, or if a picture book, the student’s name included somewhere on the entry
  - One original and two copies of each entry provided
  - Each entry in a manila file folder with the Student Entry Form stacked to the back of the folder; or each entry placed in a clear sheet protector

- Musical Composition Entries
  - Each CD packed in a plastic or cardboard container (CD and container both identified with the student’s name, grade division, state, and year) and placed in a manila envelope
  - Scores included for middle/junior and senior entries, with student’s name written clearly on the back of each page
  - Student Entry Form in a clear sheet protector attached to the outside of each envelope

- Dance Choreography Entries
  - Each CD or DVD packed in a plastic or cardboard container (CD/DVD and container both identified with the student’s name, grade division, state, and year) and placed in a manila envelope
  - Student Entry Form in a clear sheet protector attached to the outside of each envelope

- Film Production Entries
  - Each CD or DVD packed in a plastic or cardboard container (CD/DVD and container both identified with the student’s name, grade division, state, and year) and placed in a manila envelope
# District Participation Form

**Together We Can**

2010-2011 PTA Reflections Program

**DISTRICT PTA PARTICIPATION FORM**

The following information is required from all district PTAs participating in the Reflections Program. Please complete this form and forward it with your Reflections Program entries to the next level of judging. This form documents the number of entries submitted to the Reflections Program at the local, council, and district PTA levels. Please provide all of the information requested.

**THIS FORM IS TO BE COMPLETED BY THE DISTRICT REFLECTIONS CHAIRMAN ONLY.**

**District PTA Information**
- District PTA name:
- District PTA address:
- District PTA program chair’s name:
- District PTA program chair’s address:
- Chair’s phone #: 
- Chair’s email:

<table>
<thead>
<tr>
<th>Number of local PTAs in district</th>
<th>Number of PTAs participating in Reflections program</th>
<th>Number of councils in district</th>
<th>Number of councils participating in Reflections program</th>
</tr>
</thead>
</table>

**District PTA Information**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total entries received</th>
<th>Total entries forwarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dance/choreography</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Film production</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Literature</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Musical composition</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photography</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visual arts</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total number of entries</th>
</tr>
</thead>
</table>

**Council PTA Information**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total entries received by all council PTAs in your district</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dance/choreography</td>
<td></td>
</tr>
<tr>
<td>Film production</td>
<td></td>
</tr>
<tr>
<td>Literature</td>
<td></td>
</tr>
<tr>
<td>Musical composition</td>
<td></td>
</tr>
<tr>
<td>Photography</td>
<td></td>
</tr>
<tr>
<td>Visual arts</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total number of entries</th>
</tr>
</thead>
</table>

**Local PTA Information**

<table>
<thead>
<tr>
<th>Category</th>
<th>Total entries received by all local PTAs in your district</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dance/choreography</td>
<td></td>
</tr>
<tr>
<td>Film production</td>
<td></td>
</tr>
<tr>
<td>Literature</td>
<td></td>
</tr>
<tr>
<td>Musical composition</td>
<td></td>
</tr>
<tr>
<td>Photography</td>
<td></td>
</tr>
<tr>
<td>Visual arts</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total number of entries</th>
</tr>
</thead>
</table>

Please send this completed form with your entries to the next level of judging.
Questions??
For more information about the Reflections Program, please visit,

www.ptareflections.org
Resources available at PTArefections.org include:

- PTA Reflections Program State Arts Chairs’ Guide, and Local Arts Chairs’ Guide
- National award information
- General participation and arts area rules
- Student entry form and parental consent form
- Local FAQs
- Guidelines on using the PTA Reflections logo
- Promotional fliers
- A gallery of national award–winning artwork
- Reflections theme search information
Contact Information

Kima Garten-Schmidt
Carol Beard
SCPTA Reflections Chair
reflections@scptta.org

Adapted from workshop 304 presented at 2010 National PTA Convention.