Working as A Board TEAM for Successful Board Management

Presenter: 
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National Service Representative
Installation

Welcome to the PTA Board

• Thank you for accepting…
  – this honor
  – this privilege
  – this responsibility
  – the hard work
of being a Board member.
Agenda for today...

• Duties as Elected Officer
• Responsibilities for Non-Profit Management
• Obligation to Strengthen the Association
• Opportunities to Learn and Grow
• Q and A
Why Are Boards Important?

• Required by Law

• Key to the fulfillment of the organization's mission
Two Major Roles of Board

• **To Govern** - delegated by the IRS law & the bylaws that give the duty and responsibility to make decisions and govern the PTA.

• **To function as a team** - exercise power as a *single entity* as recognized by SC and by PTA at all levels.
Board as a TEAM

- Only board has power and authority to act
- Specific roles to satisfy fiduciary responsibilities
- Responsible to know and abide by Standards of Affiliation to State and National Association
Duties

• Fiduciary responsibility – legal responsibilities of care (do no harm), loyalty (interest of the organization are first) and obedience (know & follow the rules)
Board as a TEAM

Because Directors are persons who occupy a position of such power and confidence with regard to the property of another, the law requires him/her to act solely in the interest of the person/organization he/she represents.
Therefore, Directors must act:

• in good faith;
• with the care an ordinary prudent person in a like position would exercise under similar circumstances; and
• in a manner the Directors reasonably believes to be in the best interests of the organization.
Duty of Care

• The duty of care requires *active participation* in the organization’s affairs by attending board meetings and meetings of committees on which the board member serves.
Duty of Loyalty

• The duty of complete and undivided loyalty requires that the interest of the organization takes precedence over the board member’s personal interests.
Duty of Obedience

• The duty of obedience requires board members to be **faithful** to the organization’s mission.
Board TEAM responsibilities:

• Set policy
• Plan for the future
• Monitor and evaluate
• Advocate for the association
• Ensure expertise - training
• Ensure resources – human, financial
• Recruit & Renew - leaders, ideas
The Board TEAM Sets Policy

• Developed, not just written, after gathering and deliberation, to meet specific needs.
• Evaluated regularly
• Updated for relevance
The Board TEAM
Plans for the Future

• Sets long and short range goals
  map
• Vision of future—where it is going
  direction
• Mission rules as cornerstone
  destination
The Board TEAM
Monitors and Evaluates

• Structure
• Finances
• Progress
• Adherence to mission and vision
The Board TEAM
Advocates for the Association

• Lobby for legislation
• Lobby funding sources
• Communicate with community needs and successes
• Influence community and opinion
The Board TEAM Contributes Expertise

• Your own as individuals
• Your connections in the community
• Your knowledge of the nonprofit world and services
The Board TEAM
Delegates to the President

• President usually charged:
  – Run effective meetings
  – Ensure members are served
  – Assess and monitor board function
  – Protect policy
  – Lead long and short-range planning
The Board TEAM
Delegates to Committees

Board is responsible for oversight and actions of the organization and all the work done by committees, officers and staff.
The Board TEAM

Delegates to Committees

• Executive Committee
• Standing, temporary, special committees
• Committees report to the board
The Board TEAM
Recruits & Renews

• Recruit the right people
• Fill vacancies
• Appoint chairs
• Orient new recruits
• Keep the board sharp
• Develop new skills and leadership
• Develop new funding streams
The Individual as a Board/Team Member

• Listens to others
• Explains his/her views
• Keeps it friendly
• Is open in disagreement, but keeps it in the meeting
• Debates, questions, and respects
• Accepts split votes
• Supports the vote, even if on the “losing” side
What if something goes wrong?

• Board skills are acquired and learned
• Conflict is constructive
• Self awareness is key
• You have support
Parent Professional

• Build personal and professional skills
  – Knowledge base
  – Management capabilities
  – Leadership skills
  – Communication skills
  – Conflict Management
Questions & Answers
Thank You!

• For attending and participating
• For your commitment to PTA
• For sharing the vision and spreading the good news
• For all you do for children
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