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PTA's Tools You Can Use

National Representative

2016

By the end of this workshop you will be able to:

- Identify and define the importance of the PTA's National Standards for Family-School Partnerships
- Access National PTA's programs and other available resources
- Understand the steps for planning program strategies throughout the school year

National PTA's Definition of Effective Family Engagement

National PTA worked with the leading researchers to develop a formal definition of effective family engagement.

There are three components.



National PTA's Definition of Effective Family Engagement

A Shared Responsibility in which:

- Schools and other community agencies and organizations are committed to engaging families in meaningful and culturally respectful ways, and
- Families are committed to actively supporting their children's learning and development.



National PTA's Definition of Effective Family Engagement

Cradle to Career:

- Continuous across a child's life, spanning from Early Head Start programs to college and career.



National PTA's Definition of Effective Family Engagement

Across Contexts:

- Carried out everywhere that children learn –
 - Home
 - Pre-kindergarten programs
 - School
 - After-school programs
 - Faith-based organizations
 - Community programs and activities



Students with Involved Families

No matter what their family income or background may be, students with involved parents/caregivers are more likely to:

- Earn higher grades and test scores
- Pass their classes
- Attend school regularly
- Have better social skills
- Graduate and go on to postsecondary education



Henderson, A., & Mapp, K. (2002). *A new wave of evidence: The impact of school, family, and community connections on student achievement*. Austin, TX: Southwest Educational Development Laboratory.

Family Engagement Supports School Reform

New research shows that meaningful family and community engagement is one of **five essential ingredients** for effective school reform:

1. (Principal) leadership as the driver for change
2. Family-school-community ties
3. Professional capacity
4. Student-centered learning climate
5. Instructional guidance

Bryk, A.S., Sebring, P.B., Allensworth, E., Luppescu, S., & Easton, J.Q. (2010). *Organizing schools for improvement: Lessons from Chicago*. Chicago: University of Chicago Press.

National Standards for Family-School Partnerships



Survey Says: Top Concerns for PTA Leaders

Education

- Lack of family engagement
- Low levels of literacy
- Funding cuts
- High school dropout
- Educational standards/rigor and assessments

Health & Safety

- Childhood obesity
- Drugs/alcohol
- Bullying
- Dangerous routes to/from and around school
- Social and emotional stress

Arts & Cultural Exploration

- Reduction in arts education staff
- Lack of resources for arts in education

**FAMILY-SCHOOL
PARTNERSHIPS**

Education



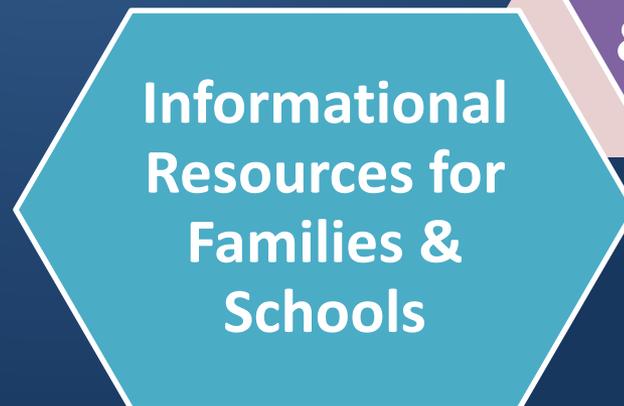
To enrich the
educational experience
& overall well-being
of every child

**Arts & Cultural
Exploration**

**Health &
Safety**

**COMMUNITY
RESOURCES**

Ways National PTA Supports Local PTA Programs & Partnerships



Visit:

[PTA.org/programs](https://pta.org/programs)

[PTA.org/awards](https://pta.org/awards)

Program Planning Process

1. Recruit your planning team
2. Develop a plan and timeline
3. Promote your program to families
4. Recruit event volunteers
5. Promote your program to the community
6. Generate community support (i.e., funds, donations)
7. Host the event – HAVE FUN!
8. Recognize volunteers/supporters
9. Celebrate!
10. Evaluate and start planning for next time



Education:

*Engaging families in learning and
school improvements*

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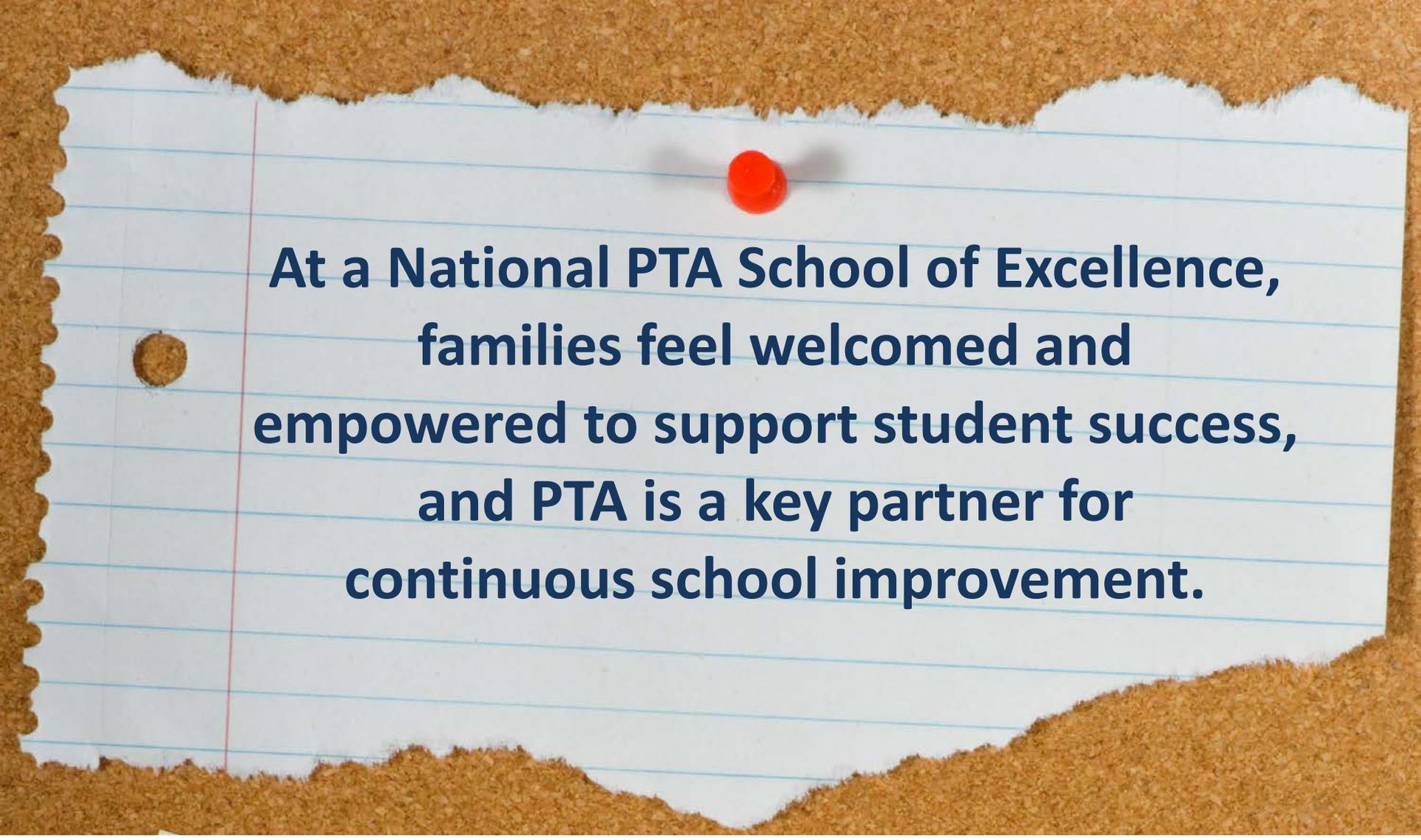


**SCHOOL OF
EXCELLENCE**

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**At a National PTA School of Excellence,
families feel welcomed and
empowered to support student success,
and PTA is a key partner for
continuous school improvement.**

Why participate?

- Make your school a *more welcoming place for families*.
- Empower families to *be part of school decision-making*.
- Demonstrate to school leaders that **PTA is a key partner** for continuous school improvements.
- Receive *recognition in your community, state and nationwide* for engaging families in a way that makes a substantial, positive impact on your school and student success.

Program Timeline

**April –
October**
Enroll!

**September –
November**
Submit Family-
School
Partnership
Scan

**School
Year**
Use
Roadmap to
Excellence
to improve
Family-
School
Partnership

**March –
June 1**
Complete
School of
Excellence
Application

August –
Celebrate
Excellence

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Step 1: Enroll!
[PTA.org/excellence](https://pta.org/excellence)

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Step 2: Review the *Getting Started Guide*



National PTA School of Excellence
Getting Started Guide

Step 3: Conduct a Family-School Partnership Scan

1. Analyze existing family engagement measures deployed by your school/PTA.

	Unknown	Never	Sometimes	Frequently	Always
Welcoming All Families					
1. Our school has friendly signs inside and outside to welcome families and visitors in the multiple languages they speak.					
2. Our school and PTA translate communications into the school's major languages.					
3. Families feel encouraged to volunteer.					
4. Families feel our school's policies and programs reflect, respect, and value the diversity in our school community.					
5. Families feel they are treated fairly regardless of age, gender, race, or cultural background.					
Communicating Effectively					
1. Our school and PTA communicate with families in multiple ways (e.g., email, phone, web site).					

Step #4: Use the Roadmap to Excellence



Roadmap to Excellence

STEPS TO A STRONGER FAMILY-SCHOOL PARTNERSHIP

The primary objective of the National PTA School of Excellence program is to help PTAs and schools strengthen family-school partnerships to benefit all students' academic success and general well-being. Your progress toward this objective is what will be assessed through the final National PTA School of Excellence Application, submitted at the end of the school year.

National PTA offers the following customized recommendations to help your school move its family-school partnership to the next level. Each recommendation is based on your answers to the Family-School Partnership Scan.

Your next step is to review these recommendations with your school leaders and School of Excellence team and determine what you can work on first. Try to make progress by focusing on two to three recommendations per National Standard for Family-School Partnerships. Your focused attention to making substantial progress in a few areas per National Standard will help you to achieve the National PTA School.

If you have questions about these recommendations, email excellence@pta.org or call us at 800-307-4PTA. Your success is ours. We want to help.

Welcoming All Families	National PTA's Recommendations
1. Our school has friendly signs inside and outside to welcome families and visitors in the multiple languages they speak.	You said, "Sometimes." Good start—but there is room for improvement! Families feel more welcome when they see friendly signs in multiple languages throughout the building. Use school demographic data to determine the three languages most commonly spoken by families in your school community. Work with the school and your membership committee to update signs throughout the building in these languages. Start with the signs families see first upon entering the building, such as welcome signs on the front door and front office entrances.
2. Our school and PTA translate communications into the school's major languages.	You said, "Never." This is an opportunity for improvement! You want families from diverse backgrounds engaged in all school activities. In order to achieve this, it is important to keep all families informed about issues and events occurring at the school. If your school is not translating this information into families' native languages, you may be missing a great opportunity for effective communication between school and home. Take the first step: Work with your parent liaison, school secretary or parent advisory committee to review current communication practices at your school. You may need to advocate for a more deliberate



Roadmap to Excellence

3. Families feel encouraged to volunteer.	You said, "Frequently." Great job! Take it to the next level: Using the volunteer or membership forms that families complete each year, work with your membership, volunteer or hospitality committee to make personal phone calls to diverse parents to solicit their ideas about volunteering. Help connect parents to specific opportunities that interest them. This personal touch will help broaden your volunteer base and engage even more families in serving their school community.
4. Families feel our school's policies and programs reflect, respect, and value the diversity in our school community.	You said, "Always." Excellent—keep it up!
5. Families feel they are treated fairly regardless of age, gender, race, or cultural background.	You said, "Sometimes." Good start—but there is room for improvement! Two-way communication occurs when teachers and families dialogue together, and it is a shared responsibility. The traditional parent-teacher conference is one strategy for building effective two-way communication. Provide families with information about what to do to make parent-teacher conferences more effective. They should be prepared to discuss specific concerns or provide new information about their child. Discussion should avoid blame by taking a solution-focused approach. National PTA offers additional tips for what to do before, during and after a parent-teacher conference: http://www.pta.org/programs/content.cfm?ItemNumber=1710
6. Families feel our school is inviting and is a place where families feel they belong.	You said, "Frequently." Great job! Take it to the next level: Families and school staff should collaborate continuously to support students' learning at home and at school. Teachers and parents can discuss students' individual learning styles, family cultural experiences, strengths, and academic and personal needs regularly and develop personalized goals to support academic success. Consider implementing one of the following strategies: <ul style="list-style-type: none"> At many schools, parents, students and teachers work together to establish personal education plans (PEPs) to support students' education or career goals. At Title I schools, every family signs a home-school compact. These compacts should be discussed at parent-teacher conferences and can be individualized if a student is not meeting standards. This video from Great Schools describes a four-step process for helping children set and reach goals: http://www.greatschools.org/parenting/motivation-confidence/4213-help-your-child-make-and-reach-goals-video.aspx

Step #5:
**Complete the National PTA School of Excellence
application by June 1.**



Step #6: Celebrate your excellence!

- Notification and celebration kit sent in August
 - *Celebrate Your Excellence Guide*
 - Banner
 - Media outreach tools
 - Graphics for school and PTA stationery
 - Event suggestions
 - National PTA recognition
 - State PTA recognition
- Qualify to win a Phoebe Apperson Hearst Award and a \$2,000 grant

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Enroll!

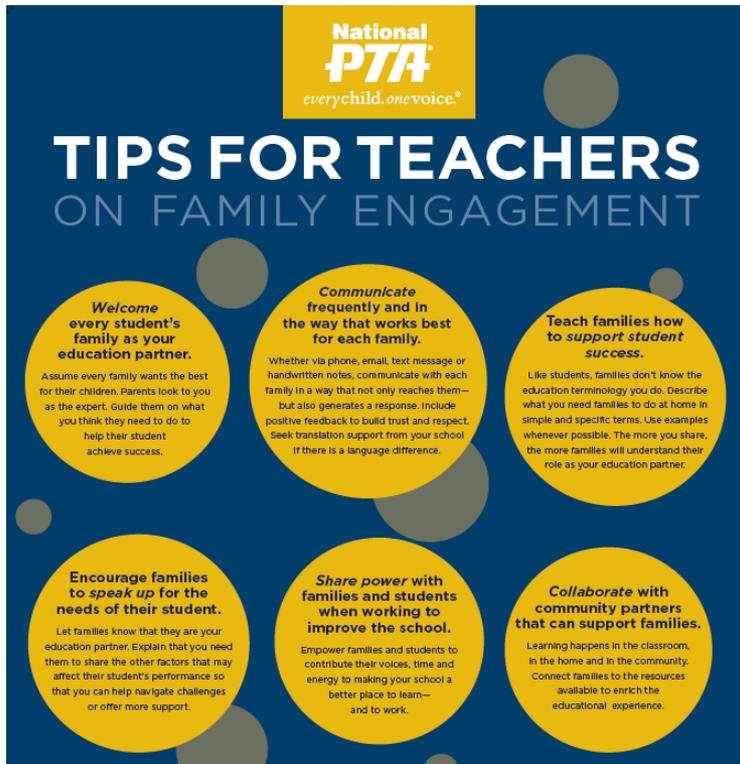
PTA.org/Excellence

800-307-4PTA (4782)

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Family Engagement Tools at PTA.org



- National Standards Poster
- National Standards Brochure
- National Standards Assessment and Implementation Guides
- Tip sheets for parents and teachers
- 100 Ways to Help Your Child and School Succeed brochure and poster
- *...and More!*

PTA Parents' Guides to Student Success

Parents' Guide to Student Success

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3RD GRADE

This guide provides an overview of what your child will learn by the end of 3rd grade in mathematics and English language arts/literacy. If your child is meeting the expectations outlined in these standards, he or she will be well prepared for 4th grade.

Why Are Academic Standards Important?

Academic standards are important because they help ensure that all students, no matter where they live, are prepared for success in college and the workforce. Standards provide an important first step — a clear roadmap for learning for teachers, parents, and students. Having clearly defined goals helps families and teachers work together to ensure that students succeed. They also will help your child develop critical thinking skills that will prepare him or her for college and career.

English Language Arts & Literacy

A Sample of What Your Child Will Be Working on in 3rd Grade

- Reading closely to find main ideas and supporting details in a story
- Describing the logical connection between particular sentences and paragraphs in stories (e.g., first, second, third; cause and effect)
- Comparing the most important points and key details presented in two books on the same topic
- Writing opinions or explanations that group related information and develop topics with facts and details
- Writing stories that establish a situation and include details and clear sequences of events that describe the actions, thoughts, and feelings of characters
- Independently conducting short research projects that build knowledge about various topics
- Asking and answering questions about information he or she hears from a speaker or while participating in classroom discussions, offering appropriate elaboration and detail that build on what others have said
- Reading stories and poems aloud fluently, without pausing to figure out what each word means
- Distinguishing the literal and nonliteral meanings of words, such as something's fitzy and cold shoulder
- Spelling correctly and consulting dictionaries to clarify meanings of words

Talking to Your Child's Teacher

When you talk to the teacher, do not worry about covering everything. Instead, keep the conversation focused on the most important topics. In 3rd grade, these include:

- Reading grade-level books, stories, poems, and articles fluently
- Writing and speaking well, following rules of punctuation and grammar
- Reading grade-level books and stories with understanding and fluency
- Building a foundation of knowledge through reading and listening to books in history/social studies, science, and other subjects

Grade-specific guides that:

- Increase understanding of the importance of academic standards
- Provide key items children should learn in English language arts and mathematics
- Share activities families can do at home to support learning
- Offer methods for families to build stronger relationships with teachers
- Give tips for planning college/career (high school only)

pta.org/commoncore

Family Event Toolkits

PTA.org/programs

- National PTA provides:
 - Planning guide
 - Lesson plans for interactive, family education stations
 - Family take-home tools
 - Family recruitment tools
 - Media and social media tools
 - Training webinars
 - Funding (when possible)

Keys to Supporting Student Success PTA everychild.onevoice.™

- Set a routine time and place for homework.
- Communicate with your child's teacher early and often.
- Ask how you can support learning at home.
- Start each day with a healthy breakfast.

FAMILIES + SCHOOLS = STUDENT SUCCESS

The ASA Foundation, the philanthropic arm of ASA US, is the proud sponsor of PTA's Take Your Family to School Week.



Family Reading Experience

Powered by **kindle**

The National PTA® Family Reading Experience, Powered by Kindle was developed to help families get more involved in their children's reading and enhance their emerging interest in books.

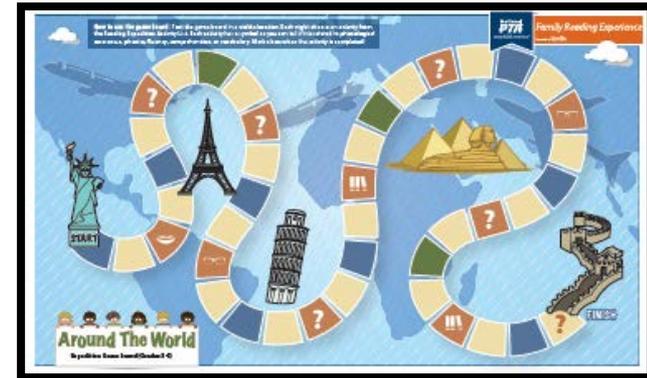
Family Reading Experience

Powered by **kindle**

Two Kits:

❖ Grades K-2

❖ Grades 3-5



Family Reading Experience

Powered by **kindle**

Four Themes:

- ❖ On Safari
- ❖ Under the Sea
- ❖ Out of this World
- ❖ Around the World

Dive Deep Into Reading!
Bring your kids and set sail toward reading success!

National PTA and Kindle are working together to help families get more involved in their children's reading and enhance their emerging interest in books.

Date: **October 31, 2013**

Time: **8:00 PM**

Place: **Shenni Elementary Cafeteria**

At PTA Family Reading Experiences, Powered by Kindle, families can interact and learn about phonological awareness, phonics, fluency, comprehension, and vocabulary.

Don't miss an evening of fun and games for your family!

Questions? Please contact: Sherril Wilson

The PTA Family Reading Experiences, Powered by Kindle is a National PTA program that engages families in their children's education and builds stronger partnerships between families, schools, and communities.

Rsvp Form

Parent Name: _____ Child's Grade: _____

Number of attendees: _____ Please return Rsvp form to: Sherril Wilson

(Illustration of a blue fish, green seaweed, and a yellow sun on a sandy bottom.)

Family Reading Experience

Powered by **kindle**

Six Stations:



Phonemic Awareness



Comprehension



Fluency



Vocabulary



Phonics



Technology



Health & Safety:

Building school and home environments that make the healthy or safe choice – an easy choice.

Healthy Lifestyles Month November



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Programs

- Family Engagement
- Health & Safety
- Arts in Education - Reflections

Kindle is now the Official E-reader of the National PTA

[Learn more](#)





Celebrate Healthy Lifestyles

November is Healthy Lifestyles Month!

National PTA created Healthy Lifestyles Month because research shows that a healthy child can achieve and learn more. PTAs nationwide are encouraged to plan events and activities throughout the month of November to promote health and wellness in their communities.

Healthy Lifestyles Month is a wonderful opportunity for school communities to demonstrate their commitment to ensuring that all students show up each day healthy and ready to learn. Local PTAs participate by conducting programs and events that promote health education, physical activity and parental involvement. This can be something as small as featuring an article in their newsletter or as big as organizing a 5K walk. PTAs also encourage families to increase their physical activity, eat fresh fruits and vegetables, participate in their community's physical activity programs and promote lifelong healthy behaviors.

National PTA's Healthy Lifestyles Month has encouraged PTAs across the country to get creative and develop clever initiatives that make healthy living fun. What will your PTA do to celebrate?

- [Steps for Celebrating Healthy Lifestyles Month](#)
- [Ideas for Celebrating Healthy Lifestyles Month](#)
- [Healthy Lifestyles Success Stories](#)

[Like](#) 0 [Send](#)

Related Content & Resources

- Be Smart on Facebook
- PTA Position Statement on Mass Media
- Resolution on Internet and Wireless Communication
- Internet Safety Checklist for Parents
- Internet Safety Overview

FIRE
UP
YOUR
FEET!



SAFE ROUTES
to School
NATIONAL PARTNERSHIP



KAISER
PERMANENTE

National
PTA
every child, our voice.

About

Blog

News

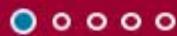
Resources

Healthy Fundraising

Get Started



Fire Up Your Feet. Power Up Your Day



Are you a:

PARENT

Get More Info

Start a Fundraiser

Search Resources

SCHOOL

FUNDRAISER

KID

En Español



Fire Up Your Feet programs across the country are encouraging families, students and schools to work together and create active lifestyles which inspire our

Already signed up? Go directly to your local site using the menu below

Safety at Home & At Play

National
PTA
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FIRE, BURN AND SCALD PREVENTION

**TARGET
AUDIENCE:**
Children in
Grades K-2 and
their families.

GET LOW AND GO

This activity helps children learn what to do if they are in a fire.

LOCATION:

Indoors. This activity can be conducted on its own in a smaller space (such as a classroom) or as one station of a larger safety fair.



COMMUNITY INVOLVEMENT:

Safe Kids coalitions have experience conducting fire, burn and scald prevention activities in a variety of settings. Partnering with a local coalition is the easiest way to ensure you have access to the expertise, equipment and resources needed to host a successful event.

Consider inviting your local fire department to attend your event. They might be willing to bring a fire truck and offer tours. It's also helpful for young children to get accustomed to the sight of firefighters dressed in their equipment so that they are less likely to run or hide from help in an emergency.

MATERIALS NEEDED:

- Black crepe paper
- Chairs, desks or other items to be used as "obstacles"

PREPARATION:

- Hang crepe paper in a doorway or from a classroom ceiling.
- Create an obstacle course for children to crawl through.

ACTIVITY INSTRUCTION

- Explain to students and their families:
 - There can be a lot of smoke in a fire.
 - Smoke is up high, and clear air is down low.
 - Crawl low on hands and knees under the smoke to get out.
 - Get outside quickly.
 - Go to your family's meeting place.
- Ask children to crawl under the hanging crepe paper and through the obstacle course. Remind them that they must stay on their hands and knees to "escape" safely!
- Invite family members to wait in a designated "meeting place" and celebrate with their children when they complete the course.

PROGRAM SPONSOR:



PROGRAM PARTNER:



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SAFETY AT HOME & AT PLAY



FAMILY TIP SHEET

BIKES:

REMINDERS FOR ADULTS, LESSONS FOR CHILDREN



1. Wear a helmet.

- Make sure that the helmet fits on top of your head, not tipped back or forward.
- Try the Eyes, Ears and Mouth Test
 - EYES Check: Position the helmet on your head. Look up and you should see the bottom rim of the helmet. The rim should be one to two finger-widths above the eyebrows.
 - EARS Check: Make sure the straps of the helmet form a "V" under your ears when buckled. The strap should be snug but comfortable.
 - MOUTH Check: Open your mouth as wide as you can. Do you feel the helmet hug your head? If not, tighten those straps and make sure the buckle is flat against your skin.
- After a crash or any impact that affects your helmet, visibly or not, replace it immediately.

2. Follow the rules of the road.

- Ride with traffic and obey the same laws as motorists.
- Use the rightmost lane that heads in the direction that you are traveling.
- Obey all traffic control devices, such as stop signs, lights and lane markings.
- Always look back and use hand-and-arm signals to indicate your intention to stop, merge or turn.
- Cycling should be restricted to off roads (e.g. sidewalks and paths) until age 10.

3. Be visible.

- Ride where drivers can see you.
- Wear brightly colored clothing at all times.
- At night, use a white front light and red rear light or reflector. Wear reflective tape or clothing.

4. Be predictable.

- Ride in a straight line and don't swerve between parked cars.
- Make eye contact with motorists to let them know you are there.

5. Anticipate conflicts.

- Be aware of traffic around you and be prepared to take evasive action.
- Learn braking and turning techniques to avoid crashes.
- Be extra alert at intersections.

PROGRAM SPONSOR:



PROGRAM PARTNER:





Goal:

To build safe and supportive school environments filled with healthy peer relationships.

Our approach:

Build a Connect for Respect team. Invite students, teachers, community members, and other parents to work collaboratively towards improving school climate.



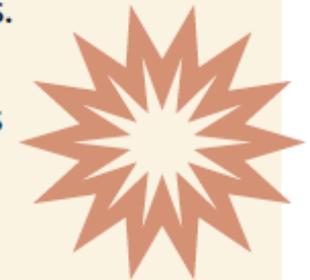
Assess the school climate from the perspective of students, families and school personnel. Utilize existing tools and resources from your school.

Engage the school community at *Connect for Respect* forums, where students, families, school staff and community members come together to share their concerns and brainstorm solutions.



Develop an action plan to educate and empower family members and students, create safer and more supportive environments, and enact and enforce effective anti-bullying policies.

Empower students, family members and others to implement strategies that reflect the community's unique strengths, needs and existing school climate efforts.





Arts & Cultural Exploration:

*Expanding opportunities
for all children to
explore and be involved in the arts
and cultural exploration.*



Reflections

2016-17 Theme: *What Is Your Story?*

- Oldest and largest youth arts education programs (~300,000 students and 8,000 PTAs each year)
- Grades Pre-K through 12 and Special Artist Division



Arts in Education Week

September 11-17, 2016

The screenshot shows the National PTA website's header and main content area. The header is blue with the National PTA logo on the left, a language selector, a search bar, and navigation links for 'donate', 'join', and 'Log In'. Below the header is a white navigation bar with links for 'About PTA', 'News & Events', 'Advocacy', 'At School', 'For Families', and 'PTA Leaders'. The main content area features a left sidebar with a 'Login' link and a breadcrumb trail: 'Home > At School > Reflections Arts Program > Arts in Education Week'. The sidebar lists various categories: 'At School', 'Awards & Grants', 'School of Excellence', 'Reflections Arts Program' (with sub-links for Toolkit, Arts in Education Week, Gallery & Awards, Mary Lou Anderson Grant, Theme Search Central, and PTA Registration), 'Family Reading Experience', 'Connect for Respect', 'Healthy Lifestyles', 'Safety Toolkit', and 'Every Child In Focus'. The main content area is titled 'National Arts in Education Week' and features a large graphic of a star with the text 'NATIONAL ARTS IN EDUCATION WEEK' and the tagline 'Celebrate. Advocate. Participate.'. Below the graphic is a call to action: 'Join millions of PTAs across the country and in U.S. schools overseas during National Arts in Education Week—September 14-18, 2015.' To the right of the graphic are social media sharing buttons for Facebook and Twitter, and a 'Related Content & Resources' box listing items like '2016 Advocacy Awards', 'Male Engagement', 'Election Guides', 'Every Child In Focus—National Hispanic Heritage Month', and 'About Every Child In Focus'.

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Login
Home > At School > Reflections Arts Program > Arts in Education Week

At School

Awards & Grants

School of Excellence

Reflections Arts Program

- Reflections Toolkit
- **Arts in Education Week**
- Gallery & Awards
- Mary Lou Anderson Grant
- Theme Search Central
- PTA Registration

Family Reading Experience

Connect for Respect

Healthy Lifestyles

Safety Toolkit

Every Child In Focus

National Arts in Education Week

NATIONAL
**ARTS IN
EDUCATION WEEK**

Celebrate. Advocate. Participate.

Join millions of PTAs across the country and in U.S. schools overseas during **National Arts in Education Week—September 14-18, 2015.**

Like Share 1

Related Content & Resources

- 2016 Advocacy Awards
- Male Engagement
- Election Guides
- Every Child In Focus—National Hispanic Heritage Month
- About Every Child In Focus



- Reflections Theme Contest
- Mary Lou Anderson Arts Enhancement Grants for in-school and after school arts projects serving at-risk student populations

Visit PTA.org/Programs and PTA.org/Awards

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Home > At School > **School of Excellence**

At School

- Awards & Grants
- School of Excellence**
 - Excellence Gallery
- Reflections Arts Program
- Family Reading Experience
- Connect for Respect
- Healthy Lifestyles
- Safety Toolkit
- Every Child in Focus
- Take Your Family to School Week
- Family Engagement Tools

National PTA School of Excellence

National PTA | **SCHOOL OF EXCELLENCE**
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National PTA School of Excellence is a recognition program that supports and celebrates partnerships between PTAs and schools to enrich the educational experience and overall well-being for all students.

As a **National PTA School of Excellence**, families feel welcomed and empowered to support student success, and PTA is a key partner for continuous school improvement.

The path to excellence starts with a joint commitment of PTA and school leaders to work together to achieve PTA's **National Standards for Family-School Partnerships**.

Through the School of Excellence program, your PTA and school will gain new ways to engage families in school decision-making, such as improvements to programs, practices and policies related to education, health, safety or the arts. Contact excellence@pta.org or call (800)307-4782 for more info.

→

Awards & Grants

- School of Excellence
- Reflections Arts Program
- Family Reading Experience
- Connect for Respect
- Healthy Lifestyles
- Safety Toolkit
- Every Child in Focus
- Take Your Family to School Week
- Family Engagement Tools

2016 Advocacy Awards

- Male Engagement
- Election Guides
- Every Child in Focus—National Hispanic Heritage Month
- About Every Child in Focus

Content & Resources

the smart talk
PUT YOUR KID'S PHONE RULES INTO WRITING!
HAVE THE SMART TALK

Advocacy



- Sign up for *PTA Takes Action Network*
- Access Advocacy Toolkit
- Review National PTA Federal Policy Agenda
- Join fellow PTA advocates for the annual National PTA Legislative Conference
- For more information, visit pta.org/advocacy

Visit PTA.org to stay connected!

- **Site map** for our programs, tools and resources
- **Social media** (Facebook, Flickr, Instagram, LinkedIn, One Voice Blog, Pinterest, Twitter, YouTube)



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History & Mission
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Member Benefits Providers
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Conferences & Events
State Conventions & Training
Legislative Conference
Annual Convention

Advocacy

PTA Takes Action Network
Federal Policy Agenda
Key Legislation
Letters to Policymakers
Family Engagement in Education Act
Common Core State Standards
Resolutions & Position Statements
Advocacy Toolkit
Election Guides
Advocacy Awards

At School

School of Excellence
Reflections Arts Program
Family Reading Experience
Connect for Respect
Healthy Lifestyles
Safety at Home and at Play
Every Child in Focus
Take Your Family to School Week
Teacher Appreciation Week
Awards & Grants
Family Engagement Tools

For Families

Parent Guides to Student Success
Health
Safety
Special Education Toolkit

PTA Leaders

Running Your PTA
Fundraising Marketplace
Diversify Your PTA
E-Learning
Back-to-School Kit
National Board Member Info
Become a National PTA Leader



PTA Newsletters

PTA Parent



This bi-monthly publication shares ideas on how PTA families can be engaged in their child's education and wellbeing. Content includes PTA toolkit resources, fundraising programs, tips/advice and Our Children magazine content.

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PTA Takes Action Update



The monthly newsletter offers the latest news on legislative issues affecting families, children, education, schools and communities. It also highlights National PTA policy priorities and activities.

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Local Leader News



This monthly newsletter keeps PTA local leaders informed on the latest National PTA developments, as well as new programs and resources available at National PTA.

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Leadership Briefing



This monthly newsletter keeps all PTA stakeholders informed on new National PTA events, partnerships, programs and resources.

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- 54 PTA Congresses: including Puerto Rico, Europe DOD, and Virgin Islands
- Over 20,000 PTAs and several million members

You Are a Part of a Network with Benefits:

- AARP, Boxed, Hertz, LifeLock, MetLife, Quicken Loans, Schwan's Cares, Sylvan Learning, and TeenSafe
- Visit [PTA.org/Benefits](https://www.pta.org/Benefits) to learn more

You Are a Part of a Network with Support:

- Customizable membership applications, marketing materials, and information on new and existing benefit providers
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Questions?