

**Membership Committee  
June, 2017 PTA Board Meeting**

**Submitted By:** Debra Strauss

**Committee Members:** Clifford Fulmore, Eric Snow, Kathy Allred, Inga Henderson, Latisha Corey, Becky Vansant, Eileen Segal, Joe Vitrano, Brent Gish and staff, Karin Kirchoff and Mary Jo Neil

**Meeting Dates:** Conference calls; April 20 and May 18

**Motion(s) to be brought to the Board of Directors:** No motions coming forward at this time.

**Committee's Action Items:** No action items at this time

**Discussion Items:**

Finalized a working document to go to The Field Service Committee that would update the Membership/Extension Plan that was part of the SOA.

Discussed the manning a Membership table during convention.

Continue in-depth updates from Karin Kirchhoff on membership and finding different ways to communicate with state membership leaders.

Committee did one last email outreach to the states with whom they serve as liaisons, encouraging one last, big membership push in order to be awarded a membership Olympic Medal. Brent Gish gave the committee an in-depth update on visit with Todd County School District in South Dakota.

March 16 was the final State Membership Chair call. Staff member Jonathan Baker was the guest speaker on the call. Jonathan spoke about using the E-Learning Courses. Several states shared their thoughts and ideas for growing membership in their states.

**Next Steps:** The Plan of Work for the 2015-2017 Membership Committee will be updated and evaluated and shared with the next VP of Membership.