

Gerry Pfaehler Endowment Fund Grant Evaluation Rubric

The grant application will be evaluated based on how well the following criteria are addressed and articulated in the application.

Criteria	Excellent	Good	Fair	Limited
Purpose aligns with mission of school and PTA	Highly related to mission	Related to mission	Somewhat related to mission	Not related to mission or not addressed
Goals meet the needs of targeted group(s)	Goals are clear, specific, and strongly aligned with the needs of the target group; project shows high potential for meaningful, measurable impact	Goals are clear and aligned with the group's needs; project shows likely positive impact, though details may be limited	Goals are somewhat aligned but lack clarity or depth; benefits are mentioned but not well supported	Goals are unclear or not aligned with the group's needs; little explanation of expected benefits
Collaboration and reach	Highly collaborative across students, staff, and families; reaches majority of students	Collaborative across students, staff, and families; reaches a limited number of students	Collaboration/reach limited	Collaboration/reach unknown or not discussed
Importance to the quality of teaching/learning	Importance is clearly articulated and evident	Importance is somewhat articulated	Importance is poorly articulated	Importance is not discussed
Implementation timeframe	Winter	This school year	After end of school year	Not specified
Sustainability and future benefit	Benefits target group(s) for years to come	Benefits target group(s) for a few years	Benefits target group(s) for this year	Unknown future benefit
Evaluation plan quality	Clear, specific evaluation methods are described; metrics are well-aligned with goals and include plans for data collection and analysis	Evaluation methods are described and generally align with goals; some metrics or follow-up plans are included	Basic evaluation is mentioned, but lacks detail or clear connection to goals; limited metrics or unclear measurement tools	Little or no evaluation plan provided; no clear way to assess if goals are met