

SOUTH CAROLINA

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# MAKING CHILDREN POTENTIALS INTO REALITIES

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# **PTA Mission**

The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

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# **PTA Values**

- **Collaboration**
- **Commitment**
- **Accountability**
- **Respect**
- **Inclusivity**
- **Integrity**

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**SCPTA 2013-2015**

**Goal:**

**To Create and Implement an Outstanding  
Membership Service Program**

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# Focus:

- **21<sup>st</sup> Century Advocacy Awareness Training**
- **Leadership Development**
- **Resource Development & Acquisition**

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# THEORY U

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**Think Differently**

(Apple Think Different ad (1997))

Source:

<http://www.youtube.com/watch?v=nmwXdGm89Tk>

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**EVERYONE A LEADER**

**-BERGMANN, ET AL.**



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**LEADING FROM THE  
FUTURE AS IT EMERGES**

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**OPEN MIND ...**

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**OPEN HEART ...**

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**OPEN WILL ...**

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**LETTING GO AND LETTING COME**

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# CO-CREATING ENDLESS POSSIBILITIES

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**WHAT KIND OF  
LEADER ARE  
YOU?**

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