



PTA Reflections® 101

Follow along in your Local Leader's Guide
available for download at scpta.org

South Carolina
PTA
everychild.onevoice.

Presented by Carol Beard
South Carolina PTA Reflections Chair
Summer 2013

PTA's Mission

The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

PTA Values

Collaboration: We work in partnership with a wide array of individuals and organizations to accomplish our agreed-upon goals.

Commitment: We are dedicated to promoting children's health, well-being, and educational success through strong parent, family, and community involvement.

Accountability: We acknowledge our obligations. We deliver on our promises.

Respect: We value our colleagues and ourselves. We expect the same high quality of effort and thought from ourselves as we do from others.

Inclusivity: We invite the stranger and welcome the newcomer. We value and seek input from as wide a spectrum of viewpoints and experiences as possible.

Integrity: We act consistently with our beliefs. When we err, we acknowledge the mistake and seek to make amends.



All children deserve opportunities to explore and be involved in the arts

Participation in the arts...

- ✓ Levels the playing field for underserved students.
- ✓ Develops the whole-child.
- ✓ Nurtures creativity and teamwork.
- ✓ Connects family, schools, and communities.

Today you will learn about...

1. PTA Reflections®
 2. Program Planning
 3. Organizing Your Team
 4. Promoting Reflections
 5. Collecting and Judging Student Entries
 6. The Next Level - State and National Recognition
 7. Celebrate! Recognize Student Participation and Achievement
 8. Wrapping Up
- Appendix Items



About PTA Reflections®

Since 1969, the Reflections program has allowed millions of students to explore their artistic talents in an educational way.

“The cultural arts are happiness. Happiness is drawing, dancing, finger painting. Happiness is modeling with clay, making music or a poem, performing a play.”

-**Mary Lou Anderson**, founder of National PTA’s Reflections Program



Who can participate?

All Local PTA Units in GOOD STANDING may host a Reflections program.

Good Standing:

- All Dues paid
- Current Bylaws
- Bonding Insurance policy in place
- IRS Form 990/990N complete for previous fiscal year
- Financial Review Report & Checklist complete & on file with State office

- See **Appendix A** for list of South Carolina Reflections dates



2013-14 Theme:
Believe, Dream, Inspire

*“My inspiration for the theme came from my experience
in competitive sports.*

*I hope that students across the country will strive to
make their dreams become a reality.”*

**-Julie Lampert,
Waverly Park PTA, NY**

PTA Reflections and the National Standards for Family-School Partnerships

Welcoming all families
Communicating effectively
Supporting student success
Speaking up for every child
Sharing power
Collaborating in the community

Additional Opportunities

Mary Lou Anderson Reflections Arts Enhancement Grants

- Applications Available January 6, 2014 at PTA.org/Reflections
- Applications Due March 14, 2014

Reflections Theme Search Contest

- The next theme could come from your PTA!
- See **Appendix B** for a student entry form and list of past themes.
- Due date December 2, 2014



Chapter 3

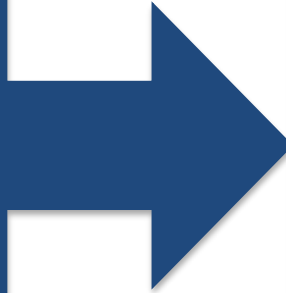
Program Planning



Customize Your Action Plan

Use this tool to:

- Brainstorm tasks
- Assign roles and responsibilities
- Track due dates



Appendix B: Sample Action Plan

Below are the recommended steps for administering your Reflections® program. Use this page to organize tasks, delegate tasks to your committee and schedule deadlines.

Actions	Task Leader	Due Date
Step #1: Orient yourself to the Reflections Program. <ul style="list-style-type: none"><input type="checkbox"/> Read through this guide to familiarize yourself with the program and what will be required.<input type="checkbox"/> Confirm with your President that your Local PTA is in good standing with the State PTA and eligible to participate.<input type="checkbox"/> Make sure the Reflections program is included in your PTA's program budget for the school year.<input type="checkbox"/> Visit <STATE WEBSITE> for information.<input type="checkbox"/> <IF AVAILABLE IN YOUR STATE> Participate in the Local Reflections Chairs Network.<input type="checkbox"/> Establish a timeline for your Reflections Program activities, using this template as a guide.		
Step 2: Organize a team of volunteers. <ul style="list-style-type: none"><input type="checkbox"/> Recruit your Reflections Program planning committee.<input type="checkbox"/> Engage school personnel and community members for additional support.		
Step 3: Promote the Reflections Program to students, school personnel and the community. <ul style="list-style-type: none"><input type="checkbox"/> Visit <STATE WEBSITE> for posters and flyers.		
Step 4: Collect and organize artwork for judging. <ul style="list-style-type: none"><input type="checkbox"/>		
Step 5: Judge artwork and assign awards. <ul style="list-style-type: none"><input type="checkbox"/>		
Step 6: Advance winning artwork to the next round of judging. <ul style="list-style-type: none"><input type="checkbox"/> Submit Local PTA Unit Participation Form according to State guidelines.<input type="checkbox"/> Submit winning entry forms according to State guidelines.<input type="checkbox"/> Submit artwork according to State guidelines.		
Step 7: Celebrate student participation and achievement. <ul style="list-style-type: none"><input type="checkbox"/><input type="checkbox"/>		
Step 8: Wrap up. <ul style="list-style-type: none"><input type="checkbox"/> Recognize volunteers.<input type="checkbox"/> Return non-advancing student artwork.<input type="checkbox"/> Evaluate your program and consider future improvements.<input type="checkbox"/>		

We're Here to Help You!

Webinar: Reflections 101

Dates: Join us live on the second Tuesday of the month from 8:30 P.M. to 9:30 P.M. ET

August 13, 2013 <https://www3.gotomeeting.com/register/140920390>

September 10, 2013 <https://www3.gotomeeting.com/register/494872822>

October 8, 2013 <https://www3.gotomeeting.com/register/832222294>

Webinar: National PTA Reflections Online Registration System

Dates: Join us live on the third Tuesday of the month from 8:30 P.M. to 9:30 P.M. ET

August 20, 2013 <https://www3.gotomeeting.com/register/500005510>

September 17, 2013 <https://www3.gotomeeting.com/register/924000326>

October 15, 2013 <https://www3.gotomeeting.com/register/238460638>

November 19, 2013 <https://www3.gotomeeting.com/register/899255502>

December 17, 2013 <https://www3.gotomeeting.com/register/689518126>

See Appendix D for a complete schedule of state and national networking and training opportunities

Chapter 4

Organizing Your Team



Roles and Responsibilities

- ✓ Create a committee
- ✓ Establish a timeline
- ✓ Communicate with other PTA leaders
- ✓ Represent your Local PTA at statewide arts-related events



See Appendix E for Suggested Job Descriptions.

Tips for Recruiting Reflections Volunteers



Nicholas Turgeon, 1st place Visual Arts, Intermediate, 2012-13
Stone Academy, Greenville

- Announce planning meetings, ask school leaders to make recommendations, extend personal invitations
- Utilize your student leaders
- Consider school staff
- Assign specific tasks to volunteers without requiring their attendance at planning meetings
- Cultivate community arts professionals

Recruiting Volunteer Judges

Increase the credibility & expand the visibility of your program!

Sources may include working arts professionals or arts students in local arts organizations, companies and colleges.

Examples:

- *Newspaper Editors/Arts Reviewers & Local TV News Producers*
- *College/university Professors, Graduate Fellows, Undergraduate Students*

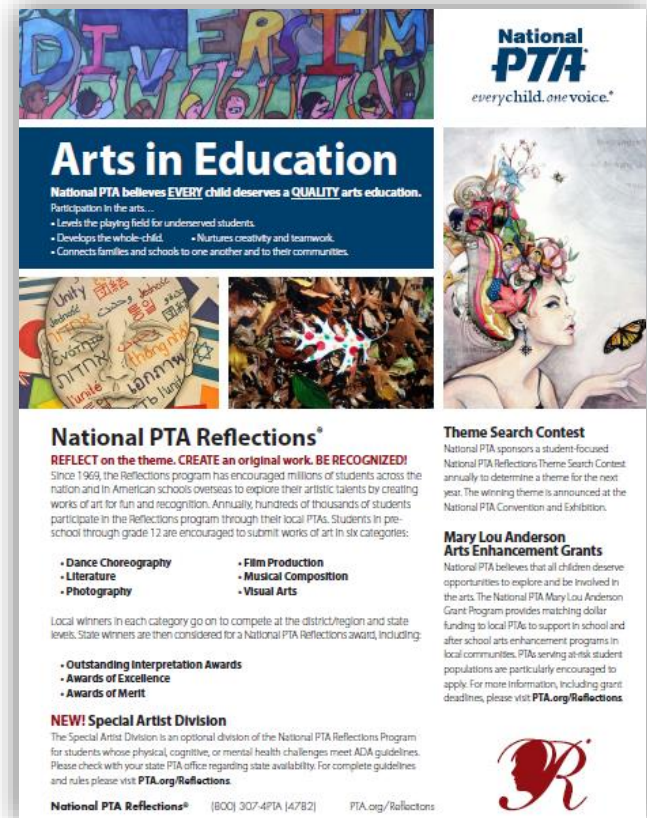
Chapter 5

Promoting Reflections



Program Messages

- All children deserve opportunities to explore and be involved in the arts.
- Students have the opportunity to explore the arts and culture, develop creative thinking and problem-solving skills and recognize themselves as artists.
- The 2013-14 Reflections theme is *Believe, Dream, Inspire...*
- Families can support their children's participation.
- All students are welcome to interpret the theme and explore the arts including students with special needs.



The poster features a collage of artistic images: a colorful 'DIVERSITY' graphic, a child's face with text, a butterfly, and a woman's profile with a floral headdress. The National PTA logo is in the top right.

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Arts in Education

National PTA believes **EVERY** child deserves a **QUALITY** arts education.

Participation in the arts...

- Levels the playing field for underserved students.
- Develops the whole-child.
- Nurtures creativity and teamwork.
- Connects families and schools to one another and to their communities.

National PTA Reflections®

REFLECT on the theme. CREATE an original work. BE RECOGNIZED!

Since 1969, the Reflections program has encouraged millions of students across the nation and in American schools overseas to explore their artistic talents by creating works of art for fun and recognition. Annually, hundreds of thousands of students participate in the Reflections program through their local PTAs. Students in pre-school through grade 12 are encouraged to submit works of art in six categories:

- Dance Choreography
- Literature
- Photography
- Film Production
- Musical Composition
- Visual Arts

Local winners in each category go on to compete at the district/region and state levels. State winners are then considered for a National PTA Reflections award, including:

- Outstanding Interpretation Awards
- Awards of Excellence
- Awards of Merit

NEW! Special Artist Division

The Special Artist Division is an optional division of the National PTA Reflections Program for students whose physical, cognitive, or mental health challenges meet ADA guidelines. Please check with your state PTA office regarding state availability. For complete guidelines and rules please visit PTA.org/Reflections.


National PTA Reflections® | (800) 307-4PTA | (4782) | PTA.org/Reflections

Theme Search Contest

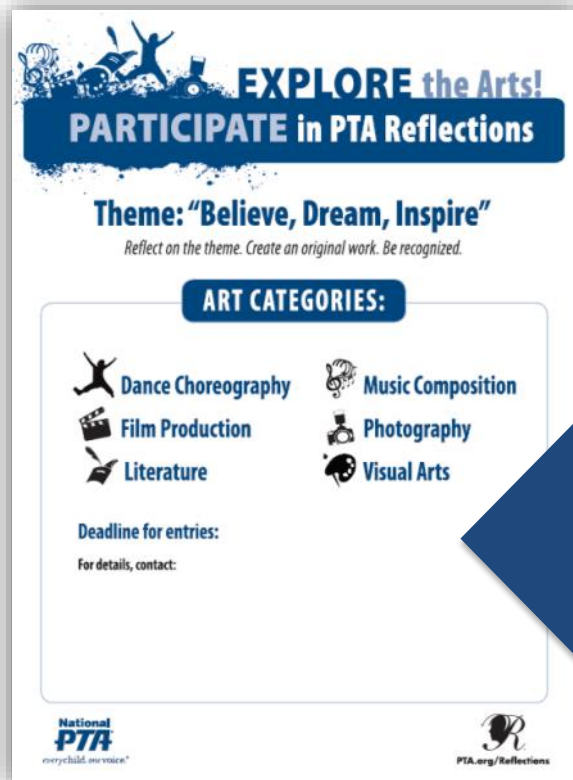
National PTA sponsors a student-focused National PTA Reflections Theme Search Contest annually to determine a theme for the next year. The winning theme is announced at the National PTA Convention and Exhibition.

Mary Lou Anderson Arts Enhancement Grants

National PTA believes that all children deserve opportunities to explore and be involved in the arts. The National PTA Mary Lou Anderson Grant Program provides matching dollar funding to local PTAs to support in-school and after-school arts enhancement programs in local communities. PTAs serving at-risk student populations are particularly encouraged to apply. For more information, including grant deadlines, please visit PTA.org/Reflections.



Student Recruitment Messages



Create your own messages targeting:

- School newspaper
- Morning announcements
- Activity fairs promoting school clubs

Customize a participation flyer

- Enter your deadline for entries, how to submit entries and contact information
- Print flyers or enlarge for posters
- Recruit students to hang posters in hallways
- Ask teachers to send flyers home
- Distribute on Back-to-School Nights

5.3 Ideas for Promoting Reflections

Students & Families

- Host assembly
- Provide morning announcements
- Hang posters and flyers
- Post info on websites
- Post a blog/newspaper article
- Use Facebook/Twitter
- Appoint student leaders

Teachers & Administrators

- Visit staff meetings
- Link Reflections to curriculum
- Plan awards ceremony with school leaders

Community

- Serve as judges
- Exhibit artwork
- Donate
- Provide media coverage
- Post announcements on bulletin boards

Networking With Other Local PTAs

- Connecting with other Local Reflections Chairs can help build your support network.
- By communicating about challenges and successes, Local Reflections Chairs can help one another with:
 - Identifying community judges
 - Promoting the Reflections Program in the community
 - Locating affordable vendors
 - Finding additional sources for support

Make sure your Chair's contact information is on file at State Office!

office@scpta.org

800-743-3PTA

Communication will be via email and social media sites



Recognizing outstanding Reflections programs

The Debbie Shumpert Reflections Participation Award

SCPTA will provide one award each to the Elementary School, Middle School, High School and other participating educational institution that has the highest level of participation by students in the 2013-14 Reflections Program.

The District(s) or Council(s) with the highest total school participation rate will also be recognized.

This recognition is in honor of Debbie Shumpert, SC State Reflections Chair for six years, for her outstanding dedication and inspiration. Mrs. Shumpert fought a courageous battle with cancer and passed away in 2005.

The SCPTA State Reflections Committee will review the total number of participants in each school & divide this total by the school enrollment to determine the highest ratio of students to participants. Winners will be announced at the State Convention.

Chapter 6
Collecting and Judging
Student Entries



Deadline for Entries

- ✓ Will need at least two weeks for judging
- ✓ Allow two weeks to prepare entries for the next round of judging.

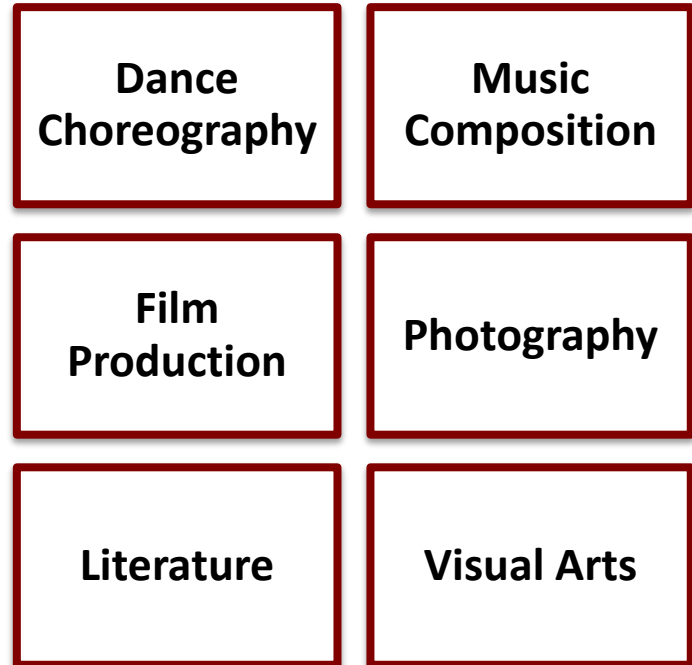
Please check with your District level PTA to determine if any additional rounds of judging take place in your area.

The State turn-in date is Saturday, February 8, 2014 at the Richland County
Downtown library: 1431 Assembly Street
 Columbia, SC 29201

Understanding Program Rules

PTA Units often participate in one or more arts categories
Students often participate in any or all arts categories

- General Participation Rules
- Arts Category Rules
- Student Eligibility and Entry Guidelines



Sample Student Entry Form

National PTA everychild.one voice.®

National PTA Reflections® Program Local Student Entry Form

This informal Student Entry Form is intended for use by students entering the National PTA Reflections Program at local levels. Students whose local winning entries are selected to move to the next level of competition will complete an official online Student Entry process upon completion of their local level program.

Grade Division (Check one): <input type="checkbox"/> Primary (Preschool – Grade 2) <input type="checkbox"/> Intermediate (Grades 3-5) <input type="checkbox"/> Middle School (Grades 6-8) <input type="checkbox"/> High School (Grades 9-12) Special Artist	Arts Category (Check one): <input type="checkbox"/> Dance Choreography <input type="checkbox"/> Film Production <input type="checkbox"/> Literature <input type="checkbox"/> Music Composition <input type="checkbox"/> Photography <input type="checkbox"/> Visual Arts
--	---

Home Room Teacher: _____
Grade: _____

LOCAL PTA INFO

Check one: PTA PTSA
 8-digit PTA ID: _____ Local chair name: _____
 Official PTA/PTSA name: _____ PTA address: _____
 City _____ State _____ ZIP _____
 E-mail _____ Phone(_____) _____
 Local PTA good standing status: Membership dues paid date ____/____/____ Insurance paid date ____/____/____
 Bylaws approval date ____/____/____

Artwork Title: _____

Artist Statement (At least 10 words; maximum 100 words):

Gender (Circle one): Male Female

Student First Name: _____ Student Last name: _____

Parent/Guardian Name: _____

Parent/Guardian Address: _____ City, State Zip: _____

Parent/Guardian Email: _____ Parent/Guardian Phone: _____

I grant to National PTA an irrevocable, unlimited license to display, copy, sell, sublicense, publish, and create and sell derivative works from, my work submitted for the Reflections Program. National PTA is not responsible for lost or damaged works. Entries may not be returned. I understand that I must participate in the Reflections Program through a PTA/PTSA in good standing. I affirm that this is my own original work. I understand that the submission of my entry into the Reflections Program constitutes acceptance of the above conditions.

→ _____ → _____
 Full signature of student Signature of parent/legal guardian (necessary if child is under 18 years)

ARTS CATEGORY SPECIFIC QUESTIONS – Answer questions for the arts category relevant to your artwork submission.

Title of Work (Required) _____

Required Artist Statement:
 Explain how your work relates to the theme:
 (At least 10 words/Max 100 words)

Dance Choreography

1. What is the title of the dance music? _____
2. Who is the performing artist or musical group? _____
3. Who is the composer? _____ Who wrote the lyrics? _____

Film Production

1. What is the brand and model of camera that you used? _____
2. If you used editing software, what kind did you use? _____
3. If you used background music, what is the title? _____
4. Who is the performing artist or musical group? _____
5. Who is the composer? _____ Who wrote the lyrics? _____
6. List the names of the people who appeared in this film. _____

Music Composition

1. Are there singers/instrumentalists? If so, how many and what are their names? _____
2. Are there instruments? If so, what instruments? _____
3. If you used music composition software, what kind did you use? _____

Photography

1. What brand and model of camera did you use? _____
2. What kind of process was used to prepare your photograph? _____
3. Location of shot _____ Date of shot _____
4. Dimensions of picture? L _____ x W _____ Dimensions with matting (no frames)? ~~L _____~~ W _____

Visual Art

1. Describe the medium or type of visual art you developed (e.g., crayons, collage, oil on canvas). _____
2. Dimensions of picture? L _____ x W _____ Dimensions with matting (no frames)? ~~L _____~~ W _____

Summary of Rules

Students must be affiliated with a **PTA/PTSA in good standing**, as determined by State PTA

Students may submit entries in **more than one** arts category

Artwork **must be original** and created for the purpose of this contest and this year's theme

Only **one student** may create the work and be recognized as the award recipient, but other students may appear in the artwork itself

Rules Continued

Use of copyrighted material is prohibited except:

- *Music in dance choreography and film production when the title, composer and performer are cited in the submission*

Your State PTA will provide rules and Local PTA Reflections Guide

General participation, specific arts category and Special Artist Division rules must be followed at all levels

Special Artist Division

Primary
Grades Pre-K-2

Intermediate
Grades 3-5

Middle School
Grades 6-8

High School
Grades 9-12

Special Artist
All Grades



**National PTA Reflections®
Special Artist Division**

2 Ways to Enter ... The Choice is Yours!

Enter in Traditional Grade Divisions
Qualifying students follow all general and arts category rules, but receive accommodation to submit Reflections entries in the grade division most closely aligned to their functional abilities. They are recognized and awarded prizes as part of the general student population without regard to special needs or challenges.

Enter in Special Artist Division
The Special Artist Division is non-graded and limited to students whose physical, cognitive, or mental health challenges meet ADA guidelines. Qualifying students entering this division create their own artwork but may receive non-artistic accommodation and assistance from an adult. At the national level, one Special Artist from across all arts categories will be selected to receive an Outstanding Interpretation Award. Up to five additional Special Artists may be selected to receive national Awards of Excellence.

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The Special Artist Division is an optional division of the National PTA Reflections Program. Please check with your State PTA Office regarding state availability. For complete guidelines and rules governing the Special Artist Division and the National PTA Reflections Program, please visit PTAreflections.org.

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Originality & Copyright

Originality

- Adults may not alter the creative integrity of a student's work
- Only one student may create the work and be recognized as the award recipient, but other students may appear in the artwork itself
- Artwork must be inspired by the theme: Believe, Dream, Inspire...

Copyright

- Use of copyrighted material is **prohibited** in the literature, music composition, photography and visual arts categories.
- Use of copyrighted material is **acceptable** in the dance and film production arts categories when the title, composer and performer of any music in the submission are cited on the student entry form.
- Reference your Local Leader's Guide for more information

Addressing Student Ineligibility

Common reasons for ineligibility include:

- Local PTA is not in good standing with the State PTA
- Plagiarism
- Resubmission

Recommended procedure:

- Scan entries
- Alert judges
- Check questionable entries
- Return ineligible pieces
- Talk with appropriate school personnel
- Determine whether awards should be returned



Consent Forms

- ✓ Optional
- ✓ For individuals other than the student submitting artwork
- ✓ For individuals appearing in or performing on film, dance, or photography entries
- ✓ Appendix I


Collecting Entries

- ✓ Catalog entries
- ✓ Keep track of numbers of entries and number of student participants
- ✓ Keep entry forms with artwork
- ✓ Keep records of participants to identify potential Reflections volunteers in supportive families and teachers

Judging Process


- ✓ Entries primarily judged on the interpretation of the theme
- ✓ Conduct blind judging
- ✓ Provide judging rubric and score card to your judges (See Appendix J below)
- ✓ Assign awards

NOTE: If two entries are tied, the entry with the higher score for interpretation of the theme receives more recognition.



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PTA Reflections® Program
JUDGING SCORE CARD



Theme: Believe, Dream, Inspire **Date:** _____

Division/Arts Area	Title of Entry	Interpretation of Theme	Artistic Merit/Creativity	Mastery of Medium	Total Points	Notes
Ex. MID/Literature		Max 20 points	Max 10 points	Max 10 points		
1						
2						
3						
4						

Sample Judging Rubric

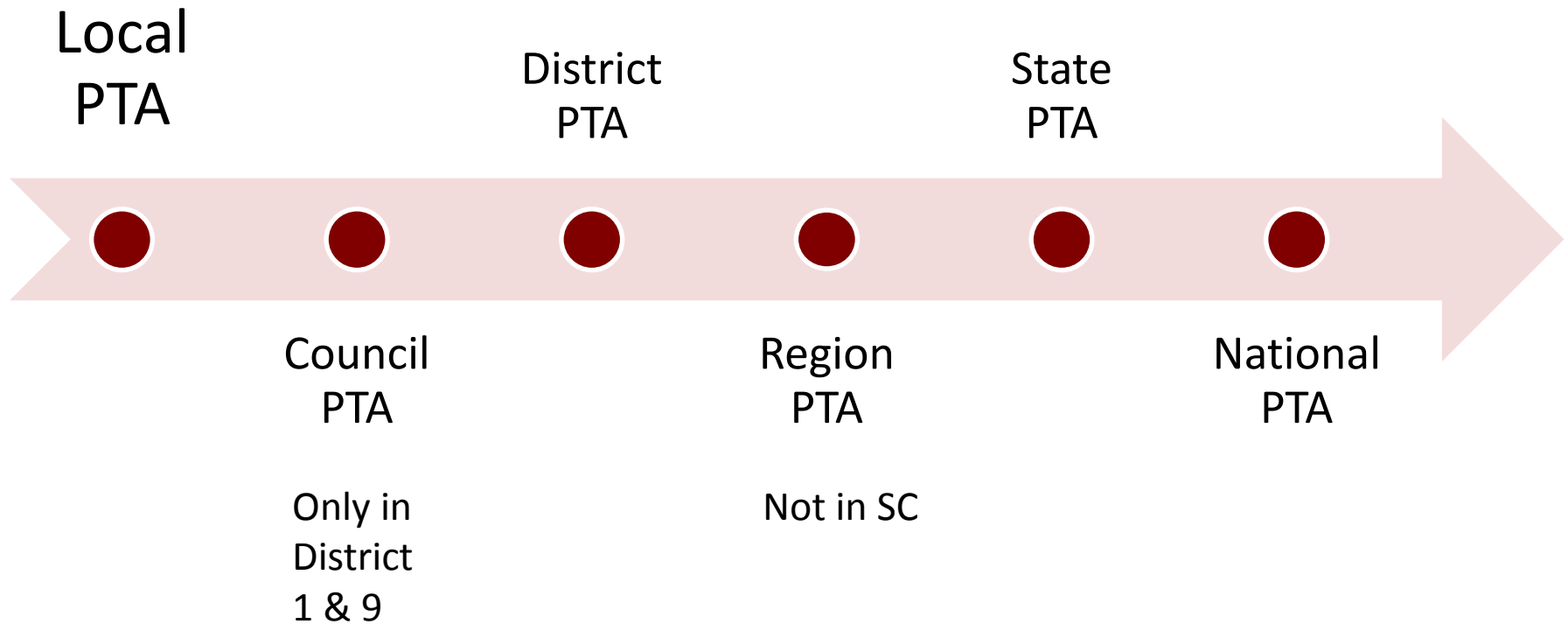
Interpretation of Theme	How closely the artwork communicates the theme, based on the artwork itself and the artist statement	20 pts
Artistic Merit/ Creativity	How creative and original the artwork is in its conception of the theme and its presentation	10 pts
Mastery of Medium	The level of skill demonstrated in the basic principles/techniques of the artistic discipline	10 pts

Chapter 7

The Next Level - State and National Recognition



Reflections Program Structure



Report Participation

After your judging process is complete, share participation information with your state PTA.

Complete the Paper Local Unit participation form and send it with the printed student entry forms for each piece of art that moves to the next round. Please also complete the online participation form and online student entry forms. Use your paper forms as a guide to enter information online before advancing your forms to the next round.

- See **Appendix K** for instructions on using the Online Registration Process
- See **Appendix M** for paper versions of the PTA Participation Form
- Complete the PTA Participation online at **[PTA.org/Reflections](https://pta.org/reflections)**



Sydney Langsdale "Unity In Diversity"

Advance Winning Entries to the Next Round

Local Units *with* Council/District Level Judging

- ✓ District 1 (Greenville County)
- ✓ District 9 (Charleston County)
- ✓ District 23 (Dorchester County)

May participate in District level judging. [District 1 also has Council level judging].
Contact your District Chair directly for details and specific dates.

Additional levels of judging allow more student entries to advance to the state level since any local winners advancing to state in a council/district portfolio are not counted towards that local unit's total entries advancing.

Local Units *with* Council/District Level Judging continued...

- ✓ Local Chairs should go online at **PTA.org/Reflections** to manually enter entry forms for all advancing artwork.
- ✓ Chairs may invite parents/students to key-in the information themselves OR
- ✓ PTA volunteers may key in data.

If your local unit CANNOT input entry forms online, advancing artwork MUST be accompanied by a form listing the entries as well as contact information for the students and the local chair. An example spreadsheet is given in **Appendix L**.

Local Units *with* Council/District Level Judging continued...

Once Council/District level judging is complete:

Each **local**, **council** and **district** unit in good standing may submit a portfolio to state with up to

24 entries + 6 Special Artist Entries:

four (4) in each of the six (6) arts categories PLUS

up to six (6) Special Artist entries: one (1) in each of the six arts categories

Elementary schools must *combine* primary and intermediate age division entries to determine the 24 entries.

ALL entries MUST be received ON or BEFORE Saturday, February 8, 2014.

Information for Council or District Chairs

- ✓ All Council and District Chairs should register online like Local Chairs. If you do not know your unit's PTA ID number, please contact the State PTA office or the State Reflections Chair.
- ✓ Schools advancing entries to this level **MUST** submit participation numbers either online or with a paper form.
- ✓ Councils/Districts will also complete participation forms either online or with a paper form.
- ✓ Artwork advancing in your portfolio **must** be entered online now if it was not input by a local chair already
- ✓ Once student entry forms are entered online, they should be "Advanced" to the next level online before the actual artwork is exchanged.

Local Units *without* Council/District Level Judging

- ✓ Local Chairs should go online at **PTA.org/Reflections** to manually enter entry forms for all advancing artwork.
- ✓ Chairs may invite parents/students to key-in the information themselves OR
- ✓ PTA volunteers may key in data.

If your local unit CANNOT input entry forms online, advancing artwork MUST be accompanied by a form listing the entries as well as contact information for the students and the local chair. An example spreadsheet is given in **Appendix L**.

Each local unit in good standing may submit a portfolio to state with up to

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Elementary schools must *combine* primary and intermediate age division entries to determine the 24 entries.

ALL entries MUST be received ON or BEFORE Saturday, February 8, 2014.

South Carolina PTA State Turn-in

All entries must be packaged correctly.

See **Appendix N** for specific instructions

Saturday, February 8, 2014

10:00 – 11:30 am

Richland County Public Library

1431 Assembly Street

Columbia, SC 29201

If you need to ship your school/district's entries, please use a company that offers online tracking. Entries must be received by **Thursday, February 6.**

Ship to:

SCPTA

1826 Henderson Street

Columbia, SC 29201

“Contents: Reflections Entries”

Chapter 8
**Celebrate! Recognize Student
Participation and Achievement**



Ideas for Recognizing Students Locally

Public Announcements

School Events

Community-wide Events

PTA Meetings

School Board or City Council Meetings



Emily Lam "Diversity Means Harmony in the World"

Regional and State-level Recognition



Zoe Hughes

“Diversity Means Embracing
Our Differences Peacefully”

- ✓ Check with council and/or district level PTA for area recognitions
- ✓ SCPTA Photography and Visual Arts winners are announced the day of the state turn-in; non-winning entries are returned that day to District or Local Chairs.
- ✓ Award recipients for the remaining four arts categories are announced by March 1 via email to the State Board, District Presidents, District and/or Local Reflections Chairs.
- ✓ SCPTA will recognize 1st place, 2nd place, 3rd place, and two Honorable Mention winners per arts category, per grade division + Special Artist division.
- ✓ Outstanding Interpretation winners may also be announced for each arts category.
- ✓ All state winners will be invited via mail to the awards ceremony.
- ✓ State awards ceremony will be held as part of the SCPTA Convention in Greenville in late March 2014.
- ✓ First place winners advance to National PTA’s final round of judging.
- ✓ National PTA awards are announced each May.

National PTA Award Levels

Outstanding Interpretation

Award of Excellence

Award of Merit

Honorable Mention



National PTA Reflections Exhibit Opening
U.S. Department of Education

National PTA Recognition



Visit Our Annual Exhibitions

U.S. Department of Education
National PTA Convention



Visit Our Online Gallery

www.youtube.com/playlist/reflections
onevoice.ptanewsroom.org

Chapter 9

Wrap Up & Evaluate



Recognize Partners and Volunteers



Jadyn Sano "INSERT TITLE"

Don't forget to thank those who helped make Reflections a success!

- Students who entered, as well as any students who helped to promote or administer the program
- PTA and community volunteers
- School personnel
- Judges
- Community partners that provided donations, such as prizes or exhibit space

Use the **acknowledgment letter** in Appendix O to thank volunteers and community partners for any donations.

Return Student Artwork

- **Non-advancing** original photography and visual arts pieces should be returned to student artists as soon as possible after Local PTA recognition.
- Artworks **submitted electronically** are *not* returned.
- Please be sensitive to secondary students needing their artwork for college admission.



Kobie Long “Scrambled Students”

Return Student Artwork

Artwork is returned according to State and/or National policies

State PTA Policies

- Winning Photography and Visual Arts artwork is displayed at the Annual Convention and Awards Ceremony.
- 2nd, 3rd and Honorable Mention entries will be returned following ceremony
- First place winners are held until *after* National winners are announced.
- Dance choreography, film production, literature and music composition entries are **not** returned.

National PTA Policies

- National PTA's award-winning entries are featured online at [PTA.org/ReflectionsGallery](https://www.pta.org/ReflectionsGallery)
- Visual artworks and photographs are displayed throughout the National PTA headquarters, exhibited at National PTA special events and returned within two years.



Evaluate Your Program

- ✓ Collect feedback from your team using Appendix P: Sample Evaluation
- ✓ Share with your PTA President/New Reflections Chair



Appendices

- A SCPTA 2013-14 Reflections Dates
- B Theme Search Entry Form & Past Themes
- C Sample Action Plan
- D Schedule of State and National PTA Reflections Network Events
- E Suggested Volunteer Job Descriptions & Local Chair Job Description
- F Flyer
- G 2013—14 National PTA Reflections Rules
- H SCPTA Reflections Student Entry Form
- I Consent Form
- J Sample score card for judges
- K Online Registration Guide
- L Advancing Artwork Entry Log
- M PTA Participation Forms
- N Packaging Guidelines for Advancing Entries and Artwork
- O Template Acknowledgment Letter
- P Sample Survey Evaluation



National PTA Reflections®

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