

SOUTH CAROLINA

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SCPTA AWARDS STATE CONVENTION

April 16, 2016

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WHY GIVE AWARDS?

- The purpose of PTA Awards are to recognize and celebrate the achievements of PTAs, individual members and community members. All of these awards are designed to recognize and encourage the development of model PTA programs. We would not be able to do this without the parents, teachers, volunteers, support staff, administrators, and students.
- Recognition is timeless and we cannot forget the families who share their time with us. We value your efforts and the work you so often do behind the scenes! Thank you for being “All In” and helping us create a culture of belief and changing our school’s daily by promoting the welfare of children and youth in home, school, community, and place of worship.

HOW?

- Online submittal was piloted this year 2015-2016
- Online submittal will be the method used for the 2016-2017 award year
 - Links are already on the scpta.org website
 - Time dates and stamps when entry was submitted
 - Saves on postage
 - Dropbox file will be provided for supporting documentation needed in award submittal
 - Removes time constraints and you can submit up until 11:59 pm on March 1st.

What are Awards of Excellence?

- Awards of Excellence are to recognize units that exhibit excellence in the following categories:
 - [Membership Promotion](#)
 - [Enrichment Programs](#)
 - [Legislative Advocacy](#)
 - [Communications](#)
 - [Family and Community Involvement](#)
 - [PTSA Student Involvement](#)
 - *(middle and high school awards only)*
 - [Patriotism](#)
- One elementary, middle, and high school-level winner will be selected from all applications submitted on the March 1st deadline.

Award of Excellence

Membership Promotion


- **Purpose:** to recognize local units that exhibit excellence in promoting PTA Membership with innovative, comprehensive, and successful membership recruitment plans.
- **Eligibility:** Units must have conducted the membership plan described during the current school year. All units in good standing are eligible to apply.



How will you develop your membership this school year? How did you promote the membership drive? Did you have a theme? Did you offer incentives?

Award of Excellence

Enrichment Programs

- **Purpose:** To recognize local units that exhibit excellence in planning innovative, meaningful, and diverse programs for both students and their families.
 - **Eligibility:** Units must have conducted the programs described during the current school year. All units in good standing are eligible to apply.
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- What programs did your PTA include this year? How have they made a difference in lives of the students in the school community? Did you include an academic program? Health & wellness? Special populations?

Award of Excellence

Legislative Advocacy

- **Purpose:** To recognize local units that exhibit excellence in planning and promoting legislative advocacy throughout the year.
- **Eligibility:** Units must have conducted their legislative program during the current school year. All units in good standing are eligible to apply.



Did you attend a legislative or advocacy workshop? Write a letter early in the school year introducing yourself to elected officials. Attend local school board meetings. Host a “Meet the Candidates” Forum/Reception which incorporates Nat'l PTA/SCPTA Platform issues

Award of Excellence

Communications

- **Purpose:** To recognize local units that exhibit excellence in sharing and receiving communications with its members through innovative, comprehensive, and diverse means.
- **Eligibility:** Units must present documentation of the communication tools used during the current school year. All units in good standing are eligible to apply.



Is the PTA website linked to the district website? Do you use email blasts to communicate with parents? Have you published at least three newsletters this school year? Have you submitted your events to newspapers?

Award of Excellence

Family and Community Involvement

- **Purpose:** To support local units that exhibit excellence in encouraging and engaging school/family/community volunteer partnerships as a means to increasing student achievement, promoting a healthy learning environment for students, empowering parents as advocates, and promoting a spirit of fellowship within the school.
- **Eligibility:** Units must have conducted the volunteer program described during the current school year. All units in good standing are eligible to apply



Do you have a volunteer handbook? Do you provide support for students/families moving from elementary/middle and middle/high? Do you provide orientation for your volunteers?

Award of Excellence

PTSA Student Involvement

- **Purpose:** To recognize units that exhibit excellence in encouraging and engaging school/family/community volunteer partnerships as a means to increasing student achievement and leadership skills, promoting a healthy learning environment, empowering parents as advocates, and promoting a spirit of fellowship within the school.
- **Eligibility:** Units must have conducted the volunteer program described during the current school year. All PTSA units in good standing are eligible to apply.



Do the students come to PTSA board meetings? Did students assist in conducting and promoting the reflections program? How are the students involved and how has their participation made a difference in the school?

Award of Excellence

Patriotism

- **Purpose:** to recognize local units that exhibit excellence in encouraging and engaging school/family as a means to increasing awareness of patriotism and the importance of our military, both active and including event celebrations, various activities, and/or on going special patriotic programs.
- **Eligibility:** Units must have conducted one or more patriotic programs during the current school year. All units in good standing are eligible to apply



Did you say the pledge before each board meeting? What has your PTA done to promote patriotism within the school/community? Did you PTA invite an active duty or veteran to speak to students making them aware of the sacrifice made daily for us to enjoy freedom?

Award for Outstanding Service by a Local Unit

- SCPTA Outstanding Unit of the Year
- One Elementary, Middle, and High School will be selected

SCPTA Outstanding Awards

- **Purpose:** To recognize the exemplary service of the following:
 - School Administrator (principal or assistant principal)
 - Teacher (certified)
 - Support Staff (faculty/school staff)
 - Volunteer (school or district volunteer)
 - Student
- He/She promotes and upholds the Mission, Vision, Values, and Purposes of PTA at his/her school.
- One elementary, middle, and high school-level winner will be selected from all applications submitted on the March 1st deadline.

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Outstanding Principal of the Year

- **Eligibility:**
 - Support and engage in the efforts of the PTA/PTSA unit at his/her school
 - Must be a current PTA member at the PTA/PTSA school at which they are employed as the principal or an assistant principal.
 - Previous recipients of this award are ineligible to receive this award again for five (5) years.

SCPTA

Outstanding Teacher of the Year

- **Eligibility:**
 - Support and engage in the efforts and achievements of the PTA/PTSA unit at his/her school.
 - Must be a current PTA member at the PTA/PTSA school at which they are employed as a certified teacher.
 - Previous recipients of this award are ineligible to receive this award again for five (5) years.

SCPTA

Outstanding Support Staff

- **Eligibility:**
 - Support and engage in the efforts and achievements of the PTA/PTSA unit at his/her school.
 - Must be a current PTA member at the PTA/PTSA school at which they are employed.
 - Nominations may be submitted for non-certified faculty members, school. For example, healthcare staff members, custodial or cafeteria staff members, media center specialists, and other employees who have performed a valuable service to the school.
 - Previous recipients of this award are ineligible to receive this award again for five (5) years.

SCPTA

Outstanding Volunteer

- **Eligibility:**
 - Support and engage in the efforts and achievements of the PTA/PTSA unit at his/her school.
 - Must be a current PTA member at the PTA/PTSA school
 - Nominations may be submitted for parents, grandparents, adult siblings of students, guardians, business partners, community members, and other adults who have performed a valuable service to the school
 - Previous recipients of this award are ineligible to receive this award again for five (5) years.

SCPTA

Outstanding Student Volunteer

- Support and engage in the efforts and achievements of the PTA/PTSA unit at his/her school.
- Must be a current PTA member at the PTA/PTSA school ***(having a parent who is a member while the student is not a member is not sufficient)***.
- Nominations may be submitted for parents, grandparents, adult siblings of students, guardians, business partners, community members, and other adults who have performed a valuable service to the school
- Previous recipients of this award are ineligible to receive this award again for three (3) years.

SCPTA Special Awards, Recognition, and Programs

- SCPTA [Gerry Pfaehler Endowment Fund](#)
- SCPTA [Helen Stokes Memorial Scholarship Fund](#)
- SCPTA [Honorary Life Membership Award](#)
- SCPTA [Spirit of PTA Award](#)

AWARD REMINDERS

- Monthly emails will be going out during the 2016-2017 award year highlighting a different award the SCPTA offers and providing you with some past winner responses.
- Questions you ask will be provided online for future reference allowing us ALL to learn and grow.
- Suggestions, comments, constructive feedback are always welcome.

QUESTIONS?

If you have more questions and
need answers please contact

DeVane Trigiani

SCPTA Awards Chairman

2016-2017

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