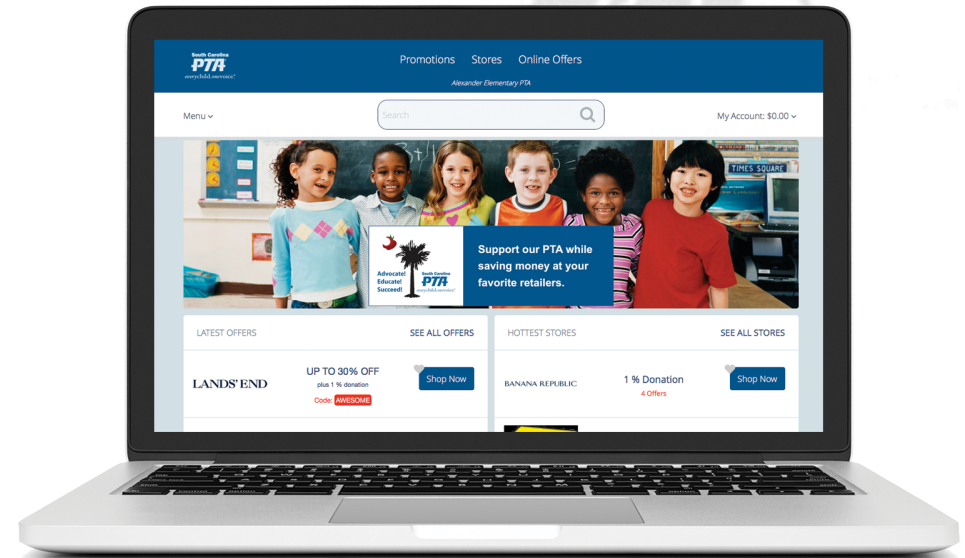




# Program Overview

- 🍎 A digital savings and fundraising platform for your PTA
- 🍎 The program creates an automatic monetary contribution to your PTA as a percentage of your supporters' online spending
- 🍎 The program also consolidates and organizes online and offline savings offers for your PTA's supporters
- 🍎 Supporters have access to the program via an online, SCPTA-branded website
- 🍎 The program is endorsed and managed by SCPTA





# Shop, Save, Support Website

Menu ▾

Search



My Account: \$1,472.53 ▾



## LATEST OFFERS

[SEE ALL OFFERS](#)



**UP TO 10% OFF**

plus 3 % donation

Code: **SAVE10**

[Shop Now](#)

**LANDS' END**

**UP TO 30% OFF**

plus 1 % donation

Code: **WOMENS1**

[Shop Now](#)

**CATHERINES**

**UP TO 50% OFF**

plus 2.5 % donation

[Shop Now](#)

## FEATURED STORES

[SEE ALL STORES](#)

BANANA REPUBLIC

1 % Donation

3 Offers

[Shop Now](#)



1 % Donation

161 Offers

[Shop Now](#)

**Brookstone**

4 % Donation

23 Offers

[Shop Now](#)

# How Does it Work?



## SHOP

Shop at thousands of your favorite retailers, such as Amazon, Walmart, Target, BestBuy, Apple, CVS, Staples, Lands End and more.



## SAVE

Take advantage of categorically organized discounts and deals including %-off discounts, \$-off discounts, and free shipping.



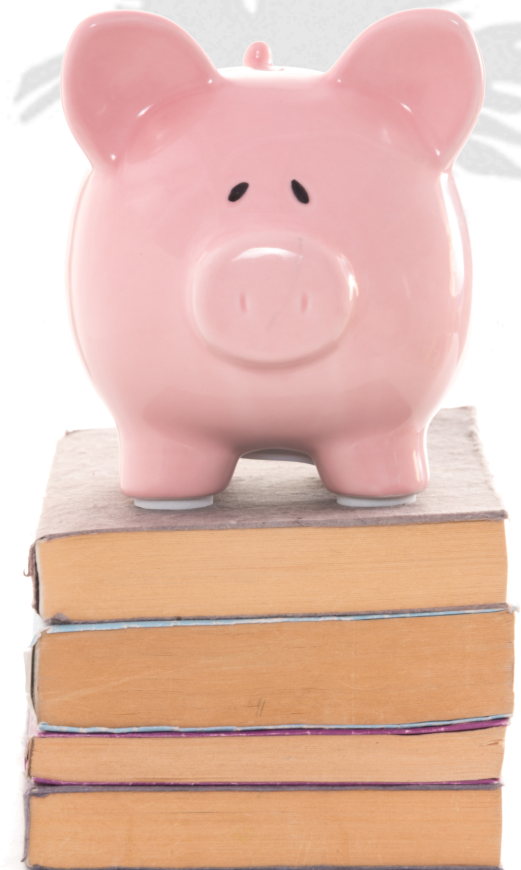
## SUPPORT

A percentage of every purchase you make at participating retailers is contributed back to our PTA at no additional cost to you.



# Benefits for Your PTA

- The ability to bring additional revenue to your PTA's fundraising efforts, with a minimum of 1% of every qualified online purchase contributed to your PTA (average is 2.8%)
- No upfront cost or on-going fees for your PTA or your supporters
- Savings offers for your supporters from thousands of merchants like Target, Apple, Kohl's, Staples, Bass Pro Shops, and Best Buy
- Supporters can contribute to your PTA automatically, and at no additional cost to them (and supporters do not pay higher prices at participating merchants)

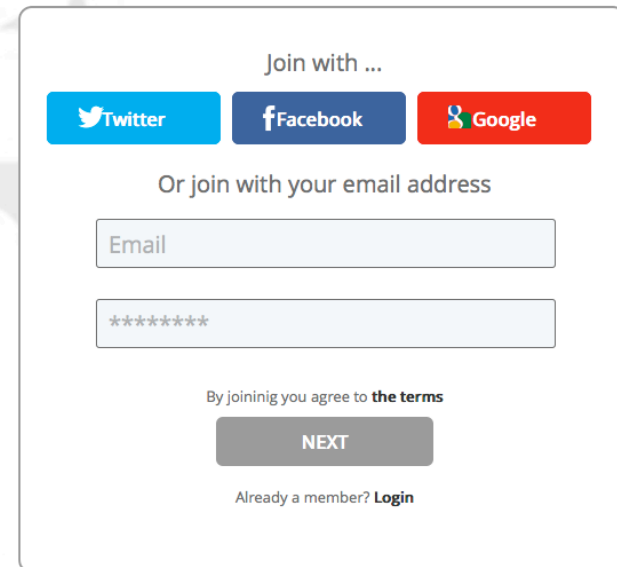


# How Do I Participate?

- Go to [scpta.tribute.support](https://scpta.tribute.support) and register with your email address or social media account
- Remember to visit the Shop, Save, Support website prior to making online purchases to enable a contribution to your PTA and discover relevant savings offers

...AND  
OPTIONALLY

- Install the SCPTA support button on your Chrome, Safari, Firefox, or Internet Explorer browser to automatically support your PTA every time you make a purchase - without having to visit the Shop, Save, Support website first



Join with ...

Twitter Facebook Google

Or join with your email address

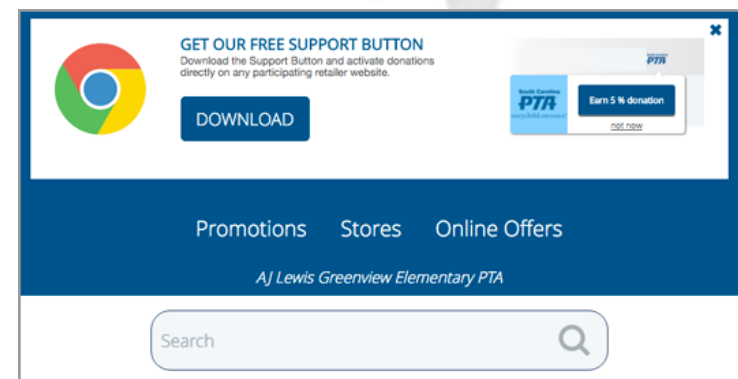
Email

\*\*\*\*\*

By joining you agree to **the terms**

NEXT

Already a member? **Login**



GET OUR FREE SUPPORT BUTTON  
Download the Support Button and activate donations directly on any participating retailer website.

DOWNLOAD

South Carolina PTA  
Earn 5% donation

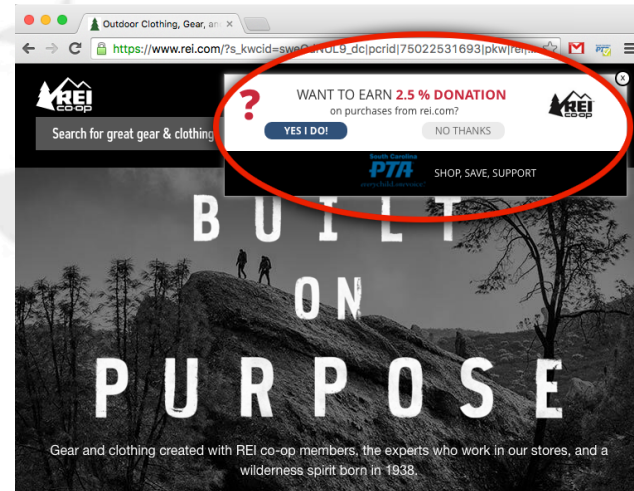
Promotions Stores Online Offers

AJ Lewis Greenview Elementary PTA

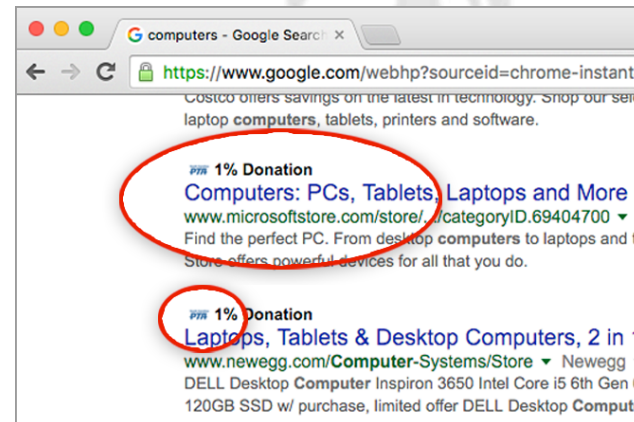
Search

# Support Button Features

🔥 The SCPTA support button recognizes participating merchants as you browse online, and enables an automatic, spend-based contribution to your PTA, without having to visit the Shop, Save, Support website first.




🔥 The web search recognition feature designates participating merchants with the SCPTA icon along with the associated contribution percentage from that merchant when you use Google, Yahoo, or Bing search engines





# Program Marketing Support

- 🔥 Online Communications Toolkit provided to PTA leaders in order to help effectively communicate the program to supporters
- 🔥 Toolkit includes the following collateral:
  - 🔥 Best practices and ideas guide
  - 🔥 Suggested email to supporters
  - 🔥 Suggested social media post and images
  - 🔥 Printable handout
  - 🔥 Powerpoint overview presentation
- 🔥 In addition, a Tribute representative will present a live overview and demo at your PTA event upon your request




South Carolina  
**PTA**<sup>®</sup>  
everychild.onevoice.

**SCPTA - SHOP, SAVE, SUPPORT**

### Communications Toolkit

Please see the following resources which are intended to help communicate the SCPTA - Shop, Save, Support program and its associated benefits to your PTA's supporters.

Contact us at your convenience with any questions on how to effectively promote the program and associated benefits to your PTA's supporters. We also sincerely welcome your feedback and ideas on how we can improve the program.

 [info@tribute.support](mailto:info@tribute.support)

To explore SCPTA - Shop, Save, Support

<https://scpta.tribute.support>

### Resources

Best Practices & Idea Guide [Download PDF](#)

# Thank You!

To explore the SCPTA Shop, Save, Support program, please visit:

<https://scpta.tribute.support>

To explore the online communications toolkit, please visit:

<http://tribute.support/scpta/>

Questions? Please contact us:  [support@tribute.support](mailto:support@tribute.support)