



PTA PROGRAMS

WHAT DO YOU OFFER YOUR
MEMBERS?

PTA Mission Statement:

The overall purpose of PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Not your school's ATM!

- * The programs your local unit offers adds VALUE to PTA membership.
- * “Why join PTA?”
- * “Why is our parent group a PTA unit?”

- * We grow, learn, and work TOGETHER to make every child's potential a reality!

Golden Rule of PTA units

THREE (3) non-fundraising programs
for every ONE (1) fundraiser

3 to 1

What Programs?

How do you know what to offer?

ASK!

- * Principal/teachers
- * Survey parents
- * SIC
- * Title 1 Facilitators
- * Guidance Departments

Don't Reinvent the Wheel!



- Use National PTA resources – Back to School Kit (download from PTAkit.org)
- Use national programs (AllPro Dad, Watchdogs, Play 60)
- Collaborate with local community resources (hospitals, other non-profits)
- Use your school district resources

Three main program areas

- *family engagement in education
- *health and safety
- *arts in education

Examples of Local Family Engagement Programs

- * Open Houses & Curriculum Nights
- * Donuts with Dad
- * All Pro Dads & WatchDOGS
- * Culture Day/Festival
- * Art exhibit/Reflections awards ceremony
- * Math or Reading Nights
- * Storyteller Nights
- * Fun Runs
- * Talent Shows
- * Workshops on test preparation
- * Bullying prevention
- * College preparedness
- * Meet our School Board Rep
- * Dessert or coffee with the Principal
- * Health Fairs
- * Parent “Universities”

National Health & Safety Programs

Partnering with schools to create safe environments that encourage healthy, safe choices and social and emotional support for all students.

[Healthy Lifestyles](#) – grants available to provide programs that encourage energy balance

[Fire Up Your Feet](#) - partnering with Safe Routes to School a program that encourages families to walk more to and from school—and in daily life—while keeping track of their steps

[Connect for Respect](#) - Bullying solutions

[Healthy Habits Program.](#) - partnered with LYSOL have to educate students and families about health and hygiene both in the classroom and at home

Examples of Local Health & Safety Programs

- * Health Fairs with free Flu Shots
- * Fun Run/Walk
- * Red Ribbon Week
- * Backpack Buddies – food for the weekends
- * Cyberbullying workshops for parents
- * Mental health workshops on depression, suicide prevention, anxiety
- * Gun safety programs (BeSMARTforKids.org)
- * Play 60 (NFL program to encourage physical activity)
- * MUSC’s “Lean Team” initiative


Local Arts in Education programs

- * REFLECTIONS
- * Art exhibits & galleries
- * Family Clay night
- * Artists in Residence
- * Storyteller Nights
- * Battle of the Bands
- * Faculty Follies night



Student Enrichment programs

- * Tutoring services
- * “Soft Skills” workshops for high school students
- * Reading contests
- * Test prep workshops (ACT, SAT, PSAT)
- * Math Superstars
- * Sunshine Reading programs



When your parents and students leave an event, they should take away new knowledge, skills, connections, networks, confidence.

They should KNOW what your PTA does.

They should be proud member of PTA.



REMEMBER

3 TO 1

Carol Beard, VP Programs, reflections@scpta.org, (864) 640-0789